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2014 Chrysler 200 Sedan Delivers Drivers Exceptional Value, Abundant Standard Safety Features and a Sophisticated Design

- The 2014 Chrysler 200 sedan offers exceptional value for consumers with low, entry-level model pricing, great fuel economy, a 100,000-mile powertrain warranty and a model lineup equipped with exceptional levels of standard content
- Safety is paramount with the Chrysler 200 – the 2013 Chrysler 200 sedan is an Insurance Institute for Highway Safety (IIHS) Top Safety Pick +, the top rating IIHS awards
- Drivers of the 2014 Chrysler 200 sedan are rewarded with outstanding performance across the board: fuel economy of up to 31 miles per gallon (mpg) highway, refined driving and handling dynamics, an available V-6 engine that produces 283 horsepower and one of the quietest cabins in the segment
- The 2014 Chrysler 200 sedan offers customers the popular look and style of the 200 Sedan S model across a much broader section of the 200 sedan lineup

August 31, 2013, Auburn Hills, Mich. - The 2014 Chrysler 200 sedan delivers exceptional value without compromise. With a sophisticated design, high-quality craftsmanship, technology that keeps passengers entertained and connected, the peace of mind having every available safety feature as standard equipment and a choice of powertrains that offer excellent fuel economy and exceptional power, drivers and passengers will not only enjoy the drive, but look forward to it. The 2014 Chrysler 200 sedan delivers proven performance, style and substance, all at a surprising value.

For 2014, the popular S model is now offered on the Touring and Limited models as a package, rather than a standalone model. This lets a broader range of customers enjoy the look and style of the S model, which proved to be very popular among customers of all ages. Three different S packages are available on the 2014 Chrysler 200 sedan.

With clean, sleek lines, the signature Chrysler grille and winged badge, LED light pipe accents in the front projector headlamps, LED tail lamps, a well-crafted interior including "soft-touch" armrests and one-piece instrument panel and premium touch points throughout the vehicle, the 2014 Chrysler 200 sedan delivers a design with purpose and attainable luxury.

The 2014 Chrysler 200 sedan is available in three trim levels, LX, Touring and Limited.

2014 Chrysler 200 LX Model
The 2014 Chrysler 200 LX model is powered by the 2.4-liter I-4 engine mated to a four-speed automatic transmission. Standard equipment includes advanced multistage front driver and passenger air bags, supplemental front-seat mounted air bags, active head restraints, four-wheel anti-lock disc brakes, electronic stability control, electronic traction control, illuminated keyless entry, security alarm, speed control, power locks, power windows, rear window defroster, power trunk lid release, acoustic laminated glass front windshield and driver and front passenger windows, bi-functional halogen projector headlamps, heated fold-away mirrors, 17-inch steel wheels, air conditioning, manual driver's seat height/lumbar support, Media Center 130 CD/MP3 radio, steering-wheel mounted audio controls, audio jack input for mobile devices, tilt/telescoping steering wheel, ambient LED lighting, 60/40 split folding rear seat and a five-year/100,000-mile powertrain warranty.

2014 Chrysler 200 Touring Model
The 2014 Chrysler 200 Touring model is powered by the 2.4-liter I-4 engine manufactured in Dundee, Mich. and

mated to the 62TE six-speed automatic transmission. The 2.4-liter engine produces 173 horsepower (128kW), 166 lb.-ft. (225 N•m) of torque and has an EPA estimated fuel economy rating of 20 miles per gallon (mpg) city and 31 mpg highway.

Standard equipment includes five-year/100,000-mile powertrain warranty, advanced multistage front driver and passenger air bags, supplemental front-seat mounted air bags, active head restraints, four-wheel anti-lock disc brakes, electronic stability control, electronic traction control, tire-pressure monitor display, illuminated keyless entry, security alarm, power locks, power windows, acoustic laminated glass front windshield and driver and front passenger windows, air conditioning, speed control, eight-way power driver's seat, Media Center 130 CD/MP3 radio, audio jack input for mobile devices, tilt/telescoping steering wheel, ambient LED lighting, Electronic Vehicle Information Center (EVIC) and trip computer, six speakers, automatic temperature control, premium headliner with universal garage door opener, leather-wrapped steering wheel, steering-wheel mounted audio controls, leather-wrapped shift knob with chrome accent, SiriusXM Radio, rear window defroster, power trunk lid release, 60/40 folding rear seat, bi-functional halogen projector headlamps, automatic headlamps, heated fold-away mirrors and 17-inch aluminum wheels.

Optional equipment for the 2014 200 Touring sedan includes a Cold-weather Group with heated front seats and remote start, 18-inch aluminum polished wheels, Uconnect Voice Command with Bluetooth and the Uconnect Media Center 430 CD/DVD/MP3 and a 6.5-inch touchscreen radio.

2014 Chrysler 200 sedan S Appearance Package
The 2014 Chrysler 200 S exterior package includes: 18-inch aluminum polished painted wheels, black finish grille and fog lamp bezels, projector fog lamps, black treatment headlamps, black inlay Chrysler badge, S badge and 18-inch all-season touring tires. The S Appearance Package is available on the Chrysler 200 sedan powered by the 2.4-liter I-4 engine or the 3.6-liter Pentastar V-6 engine.

2014 Chrysler 200 Limited Model
The 2014 Chrysler 200 Limited model is powered by the award-winning 3.6-liter Pentastar V-6 engine mated to the 62TE six-speed automatic transmission. The 3.6-liter Pentastar V-6 engine, one of "Ward's 10 Best Engines," produces 283 horsepower (211 kW) and 260 lb.-ft. (353 Nm) of torque. It has an EPA estimated fuel economy rating of 19 mpg city and 29 mpg highway.

The 2014 Chrysler 200 Limited provides the standard equipment found on the Touring model as well as: leather heated front seats, iPod connector, fog lamps, bright exterior mirrors and door handles, express up/down window and remote start, Boston Acoustics speakers and 17-inch aluminum wheels are standard equipment on the Limited model.

Optional equipment for the 2014 Limited sedan: the Sun and Sound Group, which includes Uconnect Voice Command, remote USB port and Bluetooth streaming audio, one-year free SiriusXM Travel Link with real-time traffic updates and sunroof with power express open/close; Uconnect Media Center 430 CD/DVD/40 GB hard drive with a 6.5-inch touchscreen radio; Uconnect handsfree phone; 18-inch aluminum polished wheels and 18-inch aluminum wheels with Goodyear all-season tires.

2014 Chrysler 200 Limited S Package
The available S exterior & interior package offers customers a style and attitude not seen in the segment. The package includes: leather-trimmed bucket seats; perforated leather steering wheel; black finish grille and fog lamp bezels; projector fog lamps; black treatment headlamps; black inlay Chrysler badge; "S" badge; body-color door handles; body-color exterior mirrors; 18-inch all-season touring tires and 18-inch aluminum polished painted wheels.

The 2014 Chrysler 200 sedan is available in the following exterior colors: Billet Metallic Clear Coat, Black Clear Coat, Deep Cherry Red Crystal Pearl Coat, Bright White Clear Coat, Crystal Blue Pearl Coat, Deep Auburn Metallic, Tungsten Silver Metallic, True Blue Pearl Coat and Cashmere Pearl Coat.

The 200 is built in America at the Sterling Heights Assembly Plant in Sterling Heights, Mich.

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