

Contact: Kristin Starnes  
Trevor Dorchies

## **2014 Dodge Journey – America’s Fastest Growing and Most Versatile Crossover – Gives Crossover Shoppers More Features And Value For New Model Year**

- New Limited model added to Dodge Journey lineup for 2014; replaces Crew
- Dodge Journey SXT and Limited models get new option packages with up to \$1,345 in added value
- SiriusXM Radio now available on all 2014 Dodge Journey models
- Dodge Journey is the only crossover in the segment to offer the choice of four- or six-cylinder engines, five- or seven-passenger seating and front or all-wheel drive
- Most versatile crossover in the United States with in-seat storage and in-floor storage bins
- 2014 Dodge Journey delivers a best-in-class 283 horsepower and up to 25 miles per gallon (mpg) with an available award-winning Pentastar V-6 engine
- Named Top Safety Pick by the Insurance Institute for Highway Safety (IIHS) five years running
- Dodge Journey is America’s most affordable and versatile crossover with optional seating for seven, and a starting manufacturer’s suggested retail price (MSRP) of \$19,495 (excluding \$995 destination)

August 31, 2013, Auburn Hills, Mich. - The 2014 Dodge Journey – America’s fastest growing and most versatile crossover – looks to continue its momentum in the marketplace with new value-oriented option packages for the 2014 model year. With these new packages, voice command navigation, rear-seat DVD entertainment and heated leather seating are now available on SXT models. Also new for 2014 is the availability of SiriusXM Radio on all Journey models. In addition, to complement the Dodge brand vehicle lineup, the new Dodge Journey Limited model replaces the Crew for the 2014 model year.

Dodge Journey offers a gorgeous interior with premium, soft-touch materials throughout. The available award-winning 3.6-liter Pentastar V-6 engine delivers a best-in-class 283 horsepower, and Journey continues to deliver the latest and greatest in vehicle connectivity and customization with the Chrysler Group’s Uconnect 8.4 infotainment system. Featuring an 8.4-inch touchscreen, standard keyless “Enter n’ Go” with push-button start and available heated steering wheel, Dodge Journey offers a slew of hightech features at a price that is still affordable to families. With best-in-class storage space, available fold-flat seats, second-row in-floor storage and front-passenger “Flip-N-Stow” in-seat storage, the Journey is a true utility infielder.

The 2014 Dodge Journey is available in American Value Package (AVP), SE, SXT, Limited and R/T trim levels, and is America’s most affordable seven-seat crossover with a starting MSRP of \$19,495 (excluding \$995 destination).

### **Power and efficiency**

The Journey AVP, SE and SXT are powered by a standard 2.4-liter 16-valve DOHC four-cylinder engine, which produces 173 horsepower and 166 lb.-ft. of torque, linked to a four-speed automatic transmission. This four-cylinder engine delivers 26 miles per gallon (mpg) on the highway. The award-winning 3.6-liter Pentastar V-6 engine, optional on SXT and standard on Limited and R/T models produces a best-in-class 283 horsepower and 260 lb.-ft. of torque and is mated to a smoothshifting six-speed automatic transmission. This Pentastar V-6 engine was recognized as one of Ward’s “10 Best Engines” for three years in a row. In addition to excellent power, it delivers up to 25 mpg on the highway.

With a five-year/100,000-mile limited powertrain warranty, owners can rest assured knowing their powerful and efficient Journey is well covered.

### **A work in craftsmanship and attention to detail**

Dodge Journey offers levels of refinement not typically found in the crossover market. A beautifully crafted one-piece soft-touch instrument panel sets the tone. A standard Electronic Vehicle Information Center (EVIC) is positioned in the center of the gauge cluster, which has a full-color display backlit in Dodge red lights, giving it a soft glow unlike any in the segment. Integrated center stack bezels are sculpted, and designers softened the radius to make more room for the driver's knees. The cushioned center console armrest lifts to reveal a larger center storage bin with a 12-volt outlet and USB port where owners can hook up their MP3/iPod charging connections and hide them out of sight.

The design team also worked to make the Journey's interior very comfortable. There's a large front storage bin with side nets and a multi-function three-spoke steering wheel with standard integrated cruise and radio controls. Comfortable seats might just make drivers want to take the long way home to get a little extra seat time.

Engineers also developed many treatments to reduce noise, vibration and harshness. One example is the Journey's dual dash silencer, which isolates the cabin, making for a nice, quiet ride.

The interior isn't just a nice place to be, it also offers best-in-class utility. Second- and available third-row seats fold flat to create 67.6 cu. ft. of cargo space. Second-row seats recline and have available class-exclusive integrated child booster seats. Available third-row seating is a popular option that is available on all trim levels and not offered on most of Journey's competitors. There are also innovative removable storage bins in the floor ahead of the second-row seats that can hold everything from muddy clothes to soda cans, to concealing valuables like a camera, laptop or purse. With fold-flat front passenger, second-row and third-row seats, second-row in-floor storage, and front passenger in-seat storage, Dodge Journey has best-in-class storage.

Journey also offers many standard features not commonly found in the segment, such as a standard 4.3-inch Uconnect touchscreen radio, power heated and fold-away mirrors, seven air bags, dual-zone climate control, illuminated cup holders, keyless Enter 'n Go with push-button start, steering wheel mounted audio and cruise controls and the class-exclusive second-row in-floor storage bins.

Owners will feel like they have the world at their fingertips with the Journey's Uconnect touchscreen command center. From navigation to voice-command music selections to the ability to check fuel prices, the Uconnect media center makes life in the Journey an excellent adventure for the driver and passengers. Four Uconnect models are available, all featuring easy-to-use controls and class-leading technology. With its touchscreen display and user-friendly, touch-key categories, connecting and controlling personal devices is simple, intuitive and customizable.

### **Safety is paramount**

Journey is an Insurance Institute for Highway Safety (IIHS) Top Safety Pick five years running and is loaded with an abundance of more than 40 safety and security features, including standard advanced multistage front passenger air bags, active head restraints, electronic stability control with all-speed traction control, electronic roll mitigation and Brake Assist, driver-side knee blocker air bag, side-curtain air bags covering all three rows, front seat-mounted side air bags, four-wheel anti-lock disc brakes, LATCH child seat anchor system and trailer-sway control.

### **Confidence in any condition**

The 2014 Dodge Journey's chassis architecture delivers a confidence-inspiring driving experience coupled with precise steering for maximum control. Strong torsional stiffness in the steering column intermediate shaft isolator, in conjunction with Journey's rear suspension geometry, delivers precise steering feel and a connected steering response. R/T's more aggressive suspension tuning gives a sportier ride and even greater handling precision for when the roads turns twisty.

Dodge Journey also offers all-wheel-drive capability, perfect for drivers who want some extra grip for a more performance feel, or who live in the Snow Belt or rainy parts of the country and appreciate the extra traction Journey's all-wheel-drive system provides. Journey's all-wheel-drive system works on demand, driving only the front wheels until power to the rear wheels is needed to maximize fuel efficiency. All-wheel drive also is used on dry pavement between speeds of 25 and 65 mph to enhance handling during performance driving. This system provides added traction on snow, ice and other lowtraction surfaces without having to be switched on and off.

When traveling faster than 25 mph, Dodge Journey's all-wheel-drive system sends torque to the rear wheels when cornering with the throttle open to make the car turn more easily, which makes the handling more neutral. This is

more readily accomplished with Journey's electronically controlled coupling (ECC) than with viscous-coupling or gerotor systems that require some degree of front-to-rear slip before torque is transferred to the rear wheels. At speeds greater than 53 mph, the control strategy provides minimal torque to the rear wheels under normal driving conditions to provide better fuel economy.

Dodge Journey features standard electronic stability control (ESC) and all-speed traction control, which help keep the crossover on path in a variety of road surface and weather conditions. Journey's available all-wheel drive electronic control module works with the ESC and traction control systems, allowing the ESC system to use the ECC to help gain control of the vehicle, reducing the amount of torque that the ECC transmits to the rear wheels. Four-wheel anti-lock brakes and electronic-roll mitigation also are standard on all 2014 Dodge Journey models.

### **A family mover with style**

On the outside, Journey maintains its sculpted, clean, aggressive lines and front fascia that sports the signature Dodge brand "split crosshair" grille. Journey SXT, Limited and R/T models feature a more aggressive lower front fascia and a rear fascia with integrated, dual bright exhaust tips (V-6 only). Bold "ring of fire" LED tail lamps (SE, SXT, Limited and R/T models) have a distinctive style out back, while available 19-inch aluminum wheels provide a dramatic styling statement.

### **2014 Dodge Journey AVP**

The 2014 AVP model includes 17-inch wheels and tires, a fuel-efficient 2.4-liter 16-valve four-cylinder, automatic transmission, dual-zone air conditioning, electronic stability control (ESC), Brake Assist, allspeed traction control, anti-lock brakes (ABS), seven air bags (dual-front, side and full-length sidecurtain airbags and driver's knee airbag), active front head restraints, 4.3-inch touchscreen Uconnect Media Center, Keyless Enter 'n Go with push-button start, premium soft-touch surfaces, power windows, power locks, power heated mirrors, remote keyless entry, tilt-and-telescoping steering column, a remote USB port and auxiliary input jack and a tire-pressure monitoring display.

New for 2014 Dodge Journey AVP is the availability of SiriusXM Radio.

Options include:

- SiriusXM Radio with one-year subscription
- Second-row integrated child booster seats
- Uconnect Web by Mopar

Uconnect Voice Command with Bluetooth package:

- Handsfree Bluetooth capability
- Leather-wrapped steering wheel and shift knob
- Auto-dimming rearview mirror

Flexible Seating Group:

- Second-row 60/40 tilt-and-slide seats
- Third-row 50/50 fold/reclining seats
- Air conditioning with three-zone temperature control
- Easy entry system seat
- Rear air conditioning with heater

**2014 Dodge Journey SE** Receiving the same 17-inch wheels and tires as the AVP model, SE also includes standard deep-tint sunscreen glass, black side roof rails and distinctive LED tail lamps.

Options include:

- Flexible Seating Group
- SiriusXM Radio with one-year subscription
- Second-row integrated child booster seats
- Uconnect Voice Command with Bluetooth package
- Uconnect Web by Mopar
- 17-inch aluminum wheels

Popular Equipment Group:

- Front and rear floor mats
- Interior observation mirror
- Leather-wrapped steering wheel and shift knob
- Overhead console
- Passenger assist handles
- Sun visors with illuminated vanity mirrors

Premium Group:

- High beam daytime running headlamps
- Power four-way driver lumbar adjust
- Power six-way driver seat
- Front passenger forward fold-flat seat
- Front passenger in-seat cushion storage
- Security alarm
- SiriusXM Radio with one-year subscription

**2014 Dodge Journey SXT**

Dodge Journey SXT models feature standard 17-inch aluminum wheels, fog lamps, SiriusXM Radio with one-year subscription, performance front and rear fascias, body-color exterior mirrors, front and rear floor mats, cargo compartment cover and cargo net. New for 2014, SXT is available with voice command navigation, leather seating and a rear-seat entertainment system. The award-winning 283 horsepower Pentastar V-6 mated to a six-speed automatic is available. Journey SXT also is available with all-wheel-drive (AWD, V-6 only) and seven-passenger seating on both the four-cylinder and V-6 models.

Options include:

- Flexible Seating Group
- Second-row integrated child booster seats
- Uconnect Voice Command with Bluetooth package
- Uconnect Web by Mopar
- 19-inch aluminum wheels
- All-wheel drive (AWD)

“SXT Plus” Preferred Order Package

- Uconnect Voice Command with Bluetooth
- Uconnect Touch 8.4-inch touchscreen
- Leather-wrapped steering wheel and shifter knob
- Power four-way driver lumbar adjust
- Power six-way driver seat
- Front passenger forward fold-flat seat
- Front passenger in-seat cushion storage
- Passenger assist handles
- Overhead console
- Sun visors with illuminated vanity mirrors
- Dual-zone automatic temperature control
- Front and rear aimable LED lamps
- Premium cloth low-back bucket seats
- Interior observation mirror
- SiriusXM Radio with one-year subscription
- Remote USB Port

Blacktop Package

- 19 x 7.0-inch gloss black aluminum wheels
- 225/55r19 all-season touring tires
- Black headlamp bezels
- Gloss Black exterior mirrors
- Gloss Black fascia applique
- Body-color split crosshair grille

- Touring suspension
- Light Gray accent stitching (with optional leather seating)
- Black side roof rails

Popular Equipment Group:

- Automatic headlamps
- Heated front seats
- Security alarm
- Remote start
- Universal garage door opener

Rear Seat Video Group

- Six premium speakers with subwoofer
- Second-row 9-inch screen
- Wireless remote
- Two wireless headsets

Navigation and Sound Group:

- Voice command navigation
- SiriusXM Radio, Traffic and Travel Link with one-year subscription
- ParkView rear backup camera
- ParkSense rear park assist system
- Universal garage door opener

Sun and Sound Group:

- Power glass sunroof
- Six premium speakers with subwoofer

Wheels and Tunes Group

- 19-inch aluminum wheels
- Six premium speakers
- 368-watt amplifier
- Portable flashlight

Leather Interior

- Premium leather interior
- Heated front seats
- Heated steering wheel

**2014 Dodge Journey Limited (New)**

Standard on every Limited is the 283 horsepower 3.6-liter Pentastar V-6 engine and six-speed automatic transmission, a premium leather interior with heated steering wheel and heated seats, 19- inch aluminum wheels, bright door handles, bright roof rails, Uconnect Media Center with 8.4-inch touchscreen, dual-zone automatic temperature control, automatic headlamps, auto-dimming rearview mirror, universal garage door opener, 115-volt outlet, fold-flat front passenger seat with in-seat storage, leather-wrapped steering wheel and shift knob, premium headliner with amiable LED lamps, trip computer with outside temperature and compass, sun visors with illuminated mirrors, remote start, automatic temperature control and security alarm. Also available is AWD and seven-passenger seating.

Options include:

- All-wheel drive (AWD)
- Flexible Seating Group
- Rear Seat Video Group
- Second-row integrated child booster seats
- Trailer Tow Prep Group
- Uconnect Web by Mopar

Driver Convenience Group

- ParkView rear backup camera

- ParkSense rear park assist system
- Universal garage door opener

Navigation and Sound Group:

- Voice command navigation
- ParkView rear backup camera
- ParkSense rear park assist system
- SiriusXM Radio, Traffic and Travel Link with one-year subscription
- Universal garage door opener

Sun, Sound and Wheel Group:

- 19-inch chrome-clad aluminum wheels
- Power glass sunroof
- Six premium speakers with subwoofer
- Portable, rechargeable trouble light

### **2014 Dodge Journey R/T**

R/T models start with a powerful 283 horsepower 3.6-liter Pentastar V-6 engine and a re-tuned highperformance suspension and firm feel steering for sportier handling. Red accent stitching on the dimpled leather seats and heated steering wheel, a monochromatic exterior and 19-inch satin carbon aluminum wheels add to the sporty character of the R/T. Also included on every R/T is a premium six speaker 368-watt sound system with subwoofer. The R/T is available with both AWD and sevenpassenger seating.

Options include:

- All-wheel drive (AWD)
- Black side roof rails
- Flexible Seating Group
- Navigation and Sound Group
- Power glass sunroof
- Rear Seat Video Group
- Second-row integrated child booster seat
- Trailer Tow Prep Group
- Uconnect Web by Mopar

Exterior colors for the 2014 model year include Bright Silver Metallic Clear Coat, Bright White Clear Coat, Copperhead Pearl Coat, Fathom Blue Pearl Coat and Pearl White Tri-Coat. New colors for 2014 include Black Clear Coat, Granite Crystal Metallic Clear Coat and Redline Red 2 Pearl Coat. 2014 Dodge Journey models are built in Toluca, Mexico, and will be available in dealerships this fall.

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