

2014 Jeep® Wrangler, 2014 Dodge Challenger and 2014 Ram ProMaster Win Edmunds.com Best Retained® Value Awards

June 19, 2014, Auburn Hills, Mich. - Edmunds.com has named the 2014 Jeep® Wrangler, 2014 Dodge Challenger and 2014 Ram ProMaster winners of its 2014 Best Retained Value® Awards.

The three Chrysler Group vehicles earned awards in the following categories:

- 2014 Jeep Wrangler: Compact SUV
- 2014 Dodge Challenger: Midsize/Large Coupe
- 2014 Ram ProMaster: Commercial Van

“Chrysler Group is honored to accept these awards from Edmunds.com,” said Doug Betts, Senior Vice President – Quality, Chrysler Group LLC. “Great resale value reflects the strengthening of our brands and the improvements in the customer satisfaction and quality for these award winning products.”

Eligibility for this year’s Best Retained Value® Awards included all 2014 model-year vehicles that were launched by the end of 2013; those that Edmunds had at least three months of True Market Value® (TMV®) data; and those that had unit sales in February 2014 that were at least 20 percent of the average unit sales for the models in its segment.

Edmunds.com determined each model's segment based on its body type, the size of the vehicle within its body type segment and the model's competitive luxury or non-luxury class.

2014 Jeep Wrangler

The iconic Jeep Wrangler – the most capable and recognized vehicle in the world – is equipped with a 3.6-liter Pentastar V-6 engine delivering 285 horsepower and 260 lb.-ft. of torque and up to 21 miles per gallon. Jeep Wrangler delivers unmatched off-road capability with legendary four-wheel drive and is produced with more than seven decades of 4x4 engineering experience. Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, live axles, electronic lockers, and is one of the few mid-size SUVs that offer a six-speed manual transmission – in addition to its five-speed automatic transmission.

2014 Dodge Challenger

With record sales levels since the reintroduction of the Challenger in 2008, the Dodge brand’s performance icon continues to deliver exactly what muscle car enthusiasts want – a powerful and efficient engine lineup, iconic muscle-car design with numerous personalization packages. Dodge Challenger combines world-class ride, refinement and braking performance with more power and a track-tuned suspension to deliver a thrilling driving experience. With its award-winning 3.6-liter Pentastar V-6 engine producing 305 horsepower and an impressive 25 mpg highway, the Dodge Challenger is the most powerful, refined and technologically advanced entry-level Challenger ever. And now with the return of Scat Pack performance stage kits, plus the enthusiast-demanded Shaker performance hood with its HEMI® V-8 engine-mounted, fully floating scoop and exposed high-flow element for cold-air induction – the new 2014 Challenger R/T Shaker delivers up to 375 horsepower, performance and even more heritage-inspired style for the most hardcore Dodge enthusiasts. New for 2015, the Dodge Challenger is adding more power and performance, with the all-new 600-plus horsepower Dodge Challenger SRT with the HEMI Hellcat engine, the 485 best-in-class horsepower of the new track-ready 6.4-liter Scat Pack model, the 392 HEMI Scat Pack Shaker, as well as an all-new interior and segment-first standard TorqueFlite eight-speed automatic transmission.

2014 Ram ProMaster

The new 2014 Ram ProMaster is Ram Commercial's latest addition to its popular commercial vehicle lineup.

ProMaster takes its place in the expanding, purpose-built, full-size van segment with a number of segment-leading features focused on the commercial customer. Coming from a strong background of commercial vehicles produced by Fiat Professional, the ProMaster is based on the Fiat Ducato, which has been in production for more than 30 years. Best-in-class fuel efficiency, cargo capacity, usability, and, of course, total cost of ownership all combine to deliver a proven solution for businesses and fleets.

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