

Contact: Ron Kiino
Ariel Gavilan

FIAT Brand Debuts Fiat 500L-Vans Design Concept

July 26, 2014, Auburn Hills, Mich. - At the Vans US Open of Surfing in Huntington Beach, Calif., the FIAT brand will debut a Fiat 500L-Vans design concept. Details from Vans original hi-top shoe are echoed throughout the vehicle, including vintage palm-patterned canvas, Vans logo stickers on the instrument panel and Vans Waffle Sole on the pedals and in storage bins. On the exterior, the roof displays the iconic Vans Checkerboard pattern, while the step pad, cladding and grille texture are accented with the Waffle Sole design. Other unique features include a two-tone body color paint scheme, 18-inch matte black wheels and a roof rack with a basket and a double-decker surfboard carrier. The Vans US Open of Surfing begins Saturday, July 26.

FIAT Brand

FIAT brand celebrates more than 120 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor come standard with every Fiat.

In early 2024, FIAT brand will launch the Fiat 500e, the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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