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## **All-new 2015 Chrysler 200 Earns Five-Star Overall Safety Rating From U.S. National Highway Traffic Safety Administration**

- **2015 Chrysler 200 mid-size sedan earns five stars overall, the highest possible score in NHTSA's safety rating program**
- **Approximately 65 percent of all-new Chrysler 200's body structure consists of hot-stamped, high-strength, advanced high-strength and boron steels for greater strength**
- **2015 Chrysler 200's 60 available safety and security features are the most in its class**
- **All-new mid-size car offers segment-exclusive collision-warning and anti-rollaway systems**
- **NHTSA five-star rating complements Top Safety Pick+ status given to all-new Chrysler 200 by Insurance Institute of Highway Safety (IIHS)**
- **All-new 2015 Chrysler 200 starts at \$21,700 (excluding destination)**

October 23, 2014, Auburn Hills, Mich. - The all-new 2015 Chrysler 200 has earned a five-star overall safety rating from the U.S. National Highway Traffic Safety Administration (NHTSA). Five stars is the highest possible safety rating given by NHTSA.

The Chrysler brand's all-new midsize sedan scored five stars in NHTSA tests that evaluate performance in:

- Frontal collisions
- Side-impacts simulating a two-vehicle collision
- Side-impacts simulating a single-vehicle collision with a pole

These latest test results complement the Top Safety Pick+ rating previously given to the 2015 Chrysler 200 by the Insurance Institute for Highway Safety (IIHS).

"The Chrysler 200's superior performance in such safety tests validates our continuing efforts to deliver the latest advancements in both passive and active safety technologies," says Scott Kunselman, Chrysler Group's Senior Vice President and Head of Vehicle Safety and Regulatory Compliance.

Passive safety systems help mitigate the effects of a crash; active systems help drivers prevent crashes.

"The 200's robust construction helps absorb energy in the event of a collision," Kunselman says. "This benefits occupant protection."

Approximately 65 percent of the all-new Chrysler 200's body structure consists of hot-stamped, high-strength, advanced high-strength and boron steels. Such construction helps maintain the vehicle's integrity during collisions.

"The 200's active-safety equipment shatters the barrier that once restricted advanced driver-assist systems to expensive luxury-brand vehicles," Kunselman adds.

Among the active safety systems available on the 2015 Chrysler 200 is Full-speed Forward Collision Warning-Plus. It combines camera and radar technologies, which is a first for a mainstream-brand mid-size sedan.

Such redundancy affords greater object-detection precision. Similar systems on competitive vehicles feature one technology or the other.

Full-speed Forward Collision Warning-Plus provides alerts, autonomous braking and, under certain circumstances, slows or brings the all-new Chrysler 200 to a full stop when a frontal collision appears imminent.

NHTSA's safety ratings web page awards special designations to vehicles equipped with active safety systems, though the systems do not factor into the ratings. Collision-warning systems are a prerequisite to achieve IIHS Top Safety Pick+ status.

The all-new 2015 Chrysler 200 boasts 60 safety and security features – the most in its class. Among these is the segment-exclusive Electronic Park Brake (EPB) with SafeHold.

Offered as standard equipment, EPB with SafeHold automatically activates the 200's parking brake if the driver's seatbelt is unlatched and his or her door is opened while forward or reverse gears are engaged. This feature is designed to prevent rollaway situations.

Other standard and available features include Electronic Stability Control (ESC), electronic roll mitigation, four-wheel anti-lock disc brakes, ParkSense rear backup sensors, ParkView rear backup camera, blind-spot monitoring, Rear Cross Path Detection and LATCH child seat anchors.

The all-new 2015 Chrysler 200 also notched four stars in NHTSA's rollover resistance evaluation, which is calculated using vehicle dimensions. This result contributed to the car's overall five-star rating. NHTSA is the only safety agency that evaluates rollover resistance.

Launched in May, the all-new 2015 Chrysler 200 charts a new course for mid-size sedan customers. It leapfrogs expectations for a mid-size car with its elegant exterior design and thoughtful, beautifully crafted interior.

The all-new 2015 Chrysler 200 delivers an exceptional driving experience, enabled by features such as a segment-first nine-speed automatic transmission – which comes as standard equipment – and an available, best-in-class all-wheel-drive system.

Further, it boasts a highway-cycle fuel-economy rating of 36 miles per gallon.

The all-new 2015 Chrysler 200 is designed, engineered and built with pride at Chrysler Group's Sterling Heights Assembly Plant. Chrysler Group invested more than \$1 billion in facility upgrades to produce the all-new 2015 Chrysler 200, including an all-new paint shop and a new, fully robotic body shop.

### **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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