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## **The Beast is Unleashed: 2015 Dodge Challenger SRT Hellcat On Way To Dealerships**

- 2015 Dodge Challenger SRT Hellcat is most powerful and fastest muscle car ever with 707 horsepower, supercharged 6.2-liter HEMI V-8 engine and a certified ¼-mile elapsed time of 11.2 seconds at 125 miles per hour on street tires
- 22 miles per gallon (mpg) achieved with segment-exclusive TorqueFlite eight-speed automatic transmission; new six-speed manual contributes to 21-mpg highway rating
- Dodge Challenger SRT Hellcat starting U.S. Manufacturer's Suggested Retail Price (MSRP) is \$59,995 (excluding destination)

November 13, 2014, Auburn Hills, Mich. - The wait is over. The highly anticipated new 2015 Dodge Challenger SRT Hellcat with its supercharged whine is about to roar into Dodge dealerships across the United States.

Dodge and SRT received more than 4,500 orders for the new 2015 Dodge Challenger SRT Hellcat in just the first five days after orders opened in September. Those 707-horsepower muscle cars are now leaving the Brampton (Ont.) Assembly plant where they were built and making their way to Dodge customers across the country.

Watch a special video from the Brampton Assembly Plant at [http://youtu.be/nu\\_O1wH91SA](http://youtu.be/nu_O1wH91SA)

"The introduction of the new 2015 Dodge Challenger SRT Hellcat has ignited the general market's interest in the muscle car segment," said Tim Kuniskis, President and CEO, Dodge and SRT brands. "The reaction from our customers and the general public has been beyond even our positive expectations, and we will work to build a Challenger Hellcat for every customer who wants one."

The 2015 Dodge Challenger SRT Hellcat is the fastest muscle car ever with a National Hot Rod Association-certified ¼-mile elapsed time of 11.2 seconds at 125 miles per hour (mph) with stock Pirelli P275/40ZR20 P Zero tires. With drag radials, the ¼-mile run dropped to just 10.8 seconds at 126 mph.

The fastest muscle car ever is also the most powerful muscle car ever, thanks to the Challenger SRT's HEMI Hellcat, which delivers an unprecedented 707 horsepower and 650 lb.-ft. of torque. The 6.2-liter V-8 is also the first factory-built supercharged HEMI.

Equipped with Chrysler Group's segment-exclusive TorqueFlite eight-speed automatic transmission, the new Challenger SRT Hellcat has earned a highway fuel-economy rating of 22 miles per gallon (mpg) from the U.S. Environmental Protection Agency (EPA). Not to be outdone, the Challenger SRT Hellcat earns an EPA highway rating of 21 mpg when equipped with the new-for-2015 six-speed manual transmission.

In addition to the awe-inspiring horsepower, the new 2015 Dodge Challenger SRT Hellcat has been redesigned and totally re-engineered to be the most true-to-form muscle coupe on the market with performance-enhancing technologies inside and out, including the new TorqueFlite eight-speed automatic transmission or six-speed manual and an all-new interior inspired by the classic 1971 Challenger.

The 2015 Dodge Challenger SRT Hellcat has a starting U.S. MSRP (Manufacturers Suggested Retail Price) of \$59,995 (excluding \$995 destination, includes \$2,100 gas-guzzler tax; \$1,700 gas-guzzler tax on models with the

TorqueFlite eight-speed automatic).

### **About the Dodge Challenger**

The Dodge and SRT brands now offer the most complete lineup of muscle cars in the market, including the new 2015 Dodge Challenger SXT with its standard powerful and fuel-efficient Pentastar V-6 engine combined with the TorqueFlite eight-speed transmission that delivers 300 horsepower and an estimated 30 miles per gallon; the 2015 Dodge Challenger R/T with the high-torque 5.7-liter HEMI now paired with the TorqueFlite eight-speed or six-speed manual transmission; and the all-new 6.4-liter HEMI Challenger Scat Pack that delivers 485 horsepower and 475 lb.-ft. of torque with the TorqueFlite eight-speed or six-speed manual. The new Dodge Challenger SRT 392 adds an exclusive wheel design, adaptive damping suspension and SRT Drive Modes to the same 6.4-liter naturally-aspirated HEMI powerplant while the Challenger SRT Hellcat with its 707 horsepower supercharged 6.2-liter HEMI V-8 engine is most powerful and fastest muscle car ever.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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