

Contact: Ron Kiino  
Ariel Gavilan

## **Customers Can Now Configure Their All-new Fiat 500X Crossover, Starting at \$20,000 MSRP**

- U.S. customers can now configure their 2016 Fiat 500X
- Pricing for the all-new crossover begins at \$20,000 MSRP
- The latest addition to the FIAT lineup, the Fiat 500X offers an available advanced all-wheel-drive system, functionality and an array of comfort, convenience, and safety and security features
- The 2016 Fiat 500X will arrive in FIAT studios in the second quarter of 2015

February 1, 2015, Auburn Hills, Mich. - On the heels of the FIAT brand's return to [Super Bowl advertising](#), FIAT fans can now configure the 2016 Fiat 500X at [www.fiatusa.com](http://www.fiatusa.com). Pricing for the all-new crossover, which will arrive in the U.S. market in the second quarter of 2015, starts at \$20,000 MSRP.

"The Fiat 500X is the next step of FIAT expansion in the North American market," said Jason Stoicevich, Head of FIAT Brand North America, FCA US LLC. "Personalization is a big part of who we are as a brand, so we are giving our customers a chance to jump-start the process and customize a Fiat 500X that fits their own needs and personality. Also, FIAT fans can now visit a studio to reserve a vehicle and be one of the first to own the Italian-made Fiat 500X."

The all-new Fiat 500X combines iconic Italian style with functionality, performance and available all-wheel-drive confidence. The vehicle is available in five trim levels. The Street series models, including the Pop, Easy and Lounge, feature the refined Italian style and design of the FIAT brand with a more urban appearance. The Trekking and Trekking Plus models feature a more aggressive and athletic look with unique front and rear fascia designs and satin silver accents. The base Manufacturer's Suggested Retail Price (MSRP) for the 2016 Fiat 500X starts at \$20,000 (excluding a destination charge of \$900, taxes, title and registration fees):

- Pop: \$20,000
- Easy: \$22,300
- Trekking: \$23,100
- Lounge: \$24,850
- Trekking Plus: \$27,100

The Easy, Trekking, Lounge and Trekking Plus models are all available with the Fiat 500X's advanced all-wheel-drive system for an additional \$1,900.

### **About the 2016 Fiat 500X**

In the United States, the all-new Fiat 500X is available with the fuel-efficient 1.4-liter MultiAir Turbo engine paired with a six-speed manual transmission, with an output of 160 horsepower and 184 lb.-ft. of torque. The available 2.4-liter Tigershark MultiAir2 engine produces 180 horsepower and 175 lb.-ft. of torque, and is paired exclusively to a nine-speed automatic transmission on all-wheel-drive and front-wheel-drive models.

A disconnecting rear axle allows for reduced parasitic loss when available all-wheel-drive capability is not needed, improving fuel efficiency. The Dynamic Selector system allows the driver to choose from three modes (Auto, Sport and Traction +) for the most suitable vehicle configuration for different driving conditions.

The 2016 Fiat 500X offers up to 70 standard and available safety and security features. Available features include Forward Collision Warning-Plus with full stop, LaneSense Lane Departure Warning-Plus, Blind-spot Monitoring and Rear Cross Path detection. Electronic stability control (ESC) with Hill-start Assist and electronic roll mitigation is

standard on all models, as are seven air bags.

Loaded with technology and convenience, the Fiat 500X is available with features like Uconnect 6.5 radio with a 6.5-inch high-resolution touchscreen and navigation, Bluetooth streaming audio, Uconnect Access Via Mobile, a 3.5-inch color thin-film transistor (TFT) cluster display, Keyless Enter 'n Go with remote start, and heated front seats and steering wheel.

The all-new Fiat 500X is crafted at the Melfi plant in Italy.

#### **FIAT Brand**

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com)

#### **Follow FIAT and company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Fiat brand: [www.fiatusa.com](http://www.fiatusa.com)

Fiat blog: [blog.fiatusa.com](http://blog.fiatusa.com)

Facebook: [www.facebook.com/fiatusa](http://www.facebook.com/fiatusa)

Instagram: [www.instagram.com/fiatusa](http://www.instagram.com/fiatusa)

Twitter: [www.twitter.com/fiatusa](http://www.twitter.com/fiatusa) or [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: [www.youtube.com/fiatusa](http://www.youtube.com/fiatusa) or <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>