

## **Uconnect® Receives 'Infotainment of the Year' Award from Digital Trends**

April 28, 2015, Auburn Hills, Mich. - Uconnect – the system found inside the FCA US vehicle line-up – has earned the “Infotainment of the Year” award from [Digital Trends](#).

“Receiving this prestigious award from Digital Trends is a tribute to the team of hardworking engineers, designers and human machine interface experts who continue to evolve the Uconnect system, features and services,” said Joni Christensen, Head of Uconnect Marketing and Customer Experience, FCA US LLC. “The Uconnect team’s mission is to assist drivers and help keep them focused on the road.”

Ease of access is a top priority for the Uconnect system. Offering a variety of ways to control the systems allows drivers of all ages and skills to make the best use of Uconnect.

“No automaker has eased the learning curve for all the digital features of a new car better than FCA with its Uconnect system,” wrote Nick Jaynes, Automotive Editor at Digital Trends.

“With Uconnect, FCA avoided the pitfalls of option overload and distilled the essentials of infotainment into one handsome, accessible package,” Jaynes added. “We love Uconnect not only for its big, 8.4-inch touch screen, few hardwired buttons and responsiveness, but also for its clean, but not overly sterile, interface.”

### **About Uconnect**

FCA US Uconnect systems provide access to an array of easy-to-use features and services, including:

- Hands-free communication options that keep drivers productive, talking and connected
- Entertainment and audio options
- Navigation options for a stress-free commute
- Uconnect Access, Uconnect Access via Mobile, SiriusXM Satellite Radio, SiriusXM Travel Link and Traffic services that use wireless or satellite technology to deliver real-time information to drivers. For example, Wi-Fi to check e-mail or social networks; Yelp to find popular locations, nearby gas stations and prices, movie times and more.

### **About Digital Trends**

Digital Trends is a leading consumer technology publisher that aims to demystify technology, helping people navigate an increasingly digital world. Digital Trends’ easy-to-understand product reviews, entertaining news and videos serve more than 20 million unique visitors each month and seven million mobile users. Digital Trends reaches 90 million tech influencers through the Digital Trends Media Network, and its syndicate partners include Yahoo!, Fox News and more than 200 broadcast news stations. Digital Trends is headquartered in Portland, Ore., and has offices in New York City, San Francisco and Chicago. For more information, visit [www.digitaltrends.com](http://www.digitaltrends.com) and follow @DigitalTrends on Twitter and Facebook.

### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on

the Mercato Telematico Azionario under the symbol “FCA.”

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