

## **FCA US LLC Reports May 2015 U.S. Sales Increased 4 Percent; Best May Sales Since 2005**

- 62nd-consecutive month of year-over-year sales gains
- Sales exceed 200,000 units; first time since March 2007
- Jeep® brand sales up 13 percent; best monthly sales ever
- Jeep Cherokee and Jeep Wrangler record their best monthly sales ever
- Chrysler 200 sales up 537 percent; best monthly sales ever
- Dodge Challenger sales increase 29 percent; best monthly sales ever
- Seven FCA US vehicles post sales records in May

June 2, 2015, Auburn Hills, Mich. - FCA US LLC today reported U.S. sales of 202,227 units, a 4 percent increase compared with sales in May 2014 (194,421 units), and the group's best May sales since 2005.

The Chrysler, Jeep ® and Ram Truck brands each posted year-over-year sales gains in May compared with the same month a year ago. The Chrysler brand's 32 percent increase was the largest sales gain of any FCA US brand during the month. The group extended its streak of year-over-year sales gains to 62-consecutive months.

"Our Jeep brand continues to set records with its best monthly sales ever in May, helping us to achieve our 62nd-consecutive month of year-over-year sales increases," said Reid Bigland, Head of U.S. Sales. "Despite one less industry selling day this May versus a year ago, we posted a 4 percent sales gain and exceeded the 200,000-unit threshold for the first time since March 2007."

Seven FCA US vehicles set records in the month of May, including the Chrysler 200 which recorded its best monthly sales ever. Sales of the 200 were up 537 percent in May compared with the same month a year ago. The new 200 had the largest percentage increase of any FCA US vehicle in May. Likewise, the all-new Jeep Cherokee and Jeep Wrangler, and the Dodge Challenger each posted their best monthly sales ever. In addition, the Jeep Patriot, Ram ProMaster van, and Dodge Dart logged their best sales in the month of May.

FCA US finished the month of May with a 69-day supply of inventory (540,509 units). U.S. industry sales figures for May are internally projected at an estimated 17.9 million units Seasonally Adjusted Annual Rate (SAAR).

### **Chrysler Brand**

Chrysler brand sales were up 32 percent, the brand's best May sales since 2008 and its 11th-consecutive month of year-over-year sales gains. Sales of the Chrysler 200 increased 537 percent in May, the mid-size sedan's best monthly sales ever and the largest year-over-year percentage gain of any FCA US vehicle in the month. It was the ninth-consecutive month that the 200 logged record sales, topping its previous all-time monthly record in March of this year.

### **Jeep® Brand**

Jeep brand sales increased 13 percent, the brand's best monthly sales ever and its 20th-consecutive month of year-over-year sales gains. The Jeep brand has set a sales record in each month dating back to November 2013. Three Jeep brand vehicles set records in May. The Cherokee and Wrangler each recorded their best sales months ever, while the Patriot logged its best sales in the month of May. With its 16 percent increase, the Wrangler topped 20,000 units for the first time. The Patriot's 31 percent year-over-year increase was the largest sales percentage gain of any Jeep brand model for the month. The all-new Jeep Renegade, the most capable small sport utility vehicle (SUV), had sales of 4,416 units in its second full month of sales, up 5 percent compared with sales in the previous month of April. The Renegade in May was selected by Kelley Blue Book's KBB.com ([www.kbb.com](http://www.kbb.com)) for its annual list of the "10

Coolest New Cars Under \$18,000.” The Jeep Grand Cherokee had its best May sales since the year 2000.

#### **Ram Truck Brand**

Ram Truck brand sales, which include the Ram pickup truck, Ram ProMaster, Ram ProMaster City, and Ram Cargo Van, were up 12 percent, the brand's best May sales since 2005. Sales of the Ram pickup truck increased 8 percent in May, the pickup's best May sales in 11 years. Sales of the Ram ProMaster van increased 146 percent, its best May sales since the full-size van was launched in October 2013.

#### **FIAT Brand**

Sales of the all-new 2016 Fiat 500X began in May as the first vehicles began to arrive in FIAT studios. The 500X combines iconic Italian style with functionality, performance and available all-wheel-drive confidence. The vehicle is available in five trim levels. The base Manufacturer's Suggested Retail Price (MSRP) for the 2016 Fiat 500X starts at \$20,000 (excluding a destination charge of \$900). FIAT brand sales, which include the Fiat 500 and 500L, were down 19 percent in May, compared with the same month a year ago. The 500 was selected in May by Kelley Blue Book's KBB.com as one of its “10 Coolest New Cars Under \$18,000.”

#### **Dodge Brand**

Sales of the Challenger increased 29 percent in May, the muscle car's best monthly sales ever. Dart sales were up slightly year-over-year as the compact sedan posted its best ever sales in the month of May. Dodge Durango sales edged up slightly for its best May sales since 2005. Dodge brand sales were down 22 percent in May, compared with the same month a year ago, due in large part to model changeover at the Windsor Assembly Plant in Windsor, Ontario, where the Dodge Grand Caravan and Chrysler Town & Country are built. The plant resumed production of Grand Caravans in late May.

#### **FCA US LLC Sales Summary May 2015**

| Model                 | Month Sales   |               | Vol %       | CYTD Sales     |                | Vol %      |
|-----------------------|---------------|---------------|-------------|----------------|----------------|------------|
|                       | Curr Yr       | Pr Yr         |             | Curr Yr        | Pr Yr          |            |
| Alfa 4C               | 40            | 0             | New         | 295            | 0              | New        |
| <b>ALFA BRAND</b>     | <b>40</b>     | <b>0</b>      | <b>New</b>  | <b>295</b>     | <b>0</b>       | <b>New</b> |
| 500                   | 2,614         | 3,337         | -22%        | 13,107         | 14,851         | -12%       |
| 500L                  | 1,245         | 1,434         | -13%        | 5,546          | 5,643          | -2%        |
| 500X                  | 8             | 0             | New         | 8              | 0              | New        |
| <b>FIAT BRAND</b>     | <b>3,867</b>  | <b>4,771</b>  | <b>-19%</b> | <b>18,661</b>  | <b>20,494</b>  | <b>-9%</b> |
| 200                   | 20,007        | 3,140         | 537%        | 88,009         | 37,833         | 133%       |
| 300                   | 4,042         | 4,653         | -13%        | 20,750         | 22,448         | -8%        |
| Town & Country        | 5,753         | 14,799        | -61%        | 30,680         | 56,761         | -46%       |
| <b>CHRYSLER BRAND</b> | <b>29,802</b> | <b>22,592</b> | <b>32%</b>  | <b>139,439</b> | <b>117,042</b> | <b>19%</b> |
| Compass               | 4,252         | 8,666         | -51%        | 22,782         | 27,790         | -18%       |
| Patriot               | 10,782        | 8,242         | 31%         | 49,944         | 37,055         | 35%        |
| Wrangler              | 22,324        | 19,235        | 16%         | 83,291         | 69,298         | 20%        |

|                         |                |                |             |                |                |             |
|-------------------------|----------------|----------------|-------------|----------------|----------------|-------------|
| Cherokee                | 19,669         | 15,992         | 23%         | 86,954         | 67,095         | 30%         |
| Grand Cherokee          | 18,209         | 18,068         | 1%          | 77,616         | 74,558         | 4%          |
| Renegade                | 4,416          | 0              | New         | 9,573          | 0              | New         |
| <b>JEEP BRAND</b>       | <b>79,652</b>  | <b>70,203</b>  | <b>13%</b>  | <b>330,160</b> | <b>275,796</b> | <b>20%</b>  |
| Dart                    | 8,667          | 8,644          | 0%          | 42,353         | 30,742         | 38%         |
| Avenger                 | 111            | 6,055          | -98%        | 898            | 35,119         | -97%        |
| Charger                 | 7,777          | 8,277          | -6%         | 43,058         | 41,323         | 4%          |
| Challenger              | 7,438          | 5,748          | 29%         | 30,166         | 21,904         | 38%         |
| Viper                   | 58             | 63             | -8%         | 289            | 318            | -9%         |
| Journey                 | 8,813          | 8,833          | 0%          | 41,456         | 39,703         | 4%          |
| Caravan                 | 6,320          | 14,232         | -56%        | 29,364         | 59,609         | -51%        |
| Durango                 | 6,084          | 6,071          | 0%          | 26,101         | 27,892         | -6%         |
| <b>DODGE BRAND</b>      | <b>45,268</b>  | <b>57,923</b>  | <b>-22%</b> | <b>213,685</b> | <b>256,610</b> | <b>-17%</b> |
| Ram P/U                 | 39,952         | 37,131         | 8%          | 179,384        | 170,711        | 5%          |
| Cargo Van               | 191            | 768            | -75%        | 2,996          | 3,808          | -21%        |
| ProMaster Van           | 2,541          | 1,033          | 146%        | 9,854          | 4,576          | 115%        |
| ProMaster City          | 914            | 0              | New         | 2,634          | 0              | New         |
| <b>RAM BRAND</b>        | <b>43,598</b>  | <b>38,932</b>  | <b>12%</b>  | <b>194,868</b> | <b>179,095</b> | <b>9%</b>   |
| <b>TOTAL FCA US LLC</b> | <b>202,227</b> | <b>194,421</b> | <b>4%</b>   | <b>897,108</b> | <b>849,037</b> | <b>6%</b>   |
| <b>TOTAL CAR</b>        | <b>50,762</b>  | <b>39,917</b>  | <b>27%</b>  | <b>238,925</b> | <b>204,538</b> | <b>17%</b>  |
| <b>TOTAL TRUCK</b>      | <b>151,465</b> | <b>154,504</b> | <b>-2%</b>  | <b>658,175</b> | <b>644,499</b> | <b>2%</b>   |

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