

Contact: Eileen Wunderlich
Stellantis

Cindy Finke
CMT
615-335-8404 (office)
cindy.finke@cmt.com

CMT and Ram Truck Enlist Chris Stapleton, Darius Rucker and Brett Eldredge for Inaugural 'CMT Hometown Heroes' Special, Premiering Friday, March 31, at 10 p.m. ET/PT

- One-hour special features exclusive performances, in-depth interviews and an intimate look into the people and places that shaped three country superstars
- Ram Nation volunteers help performers give back to their communities

March 30, 2017, Auburn Hills, Mich. - CMT and the Ram Truck brand have partnered on a new, one-hour special featuring some of country music's most proficient storytellers – Chris Stapleton, Darius Rucker and Brett Eldredge – as they make surprise returns to their hometowns to give back and perform for their very own hometown heroes.

The "CMT Hometown Heroes" special premieres Friday, March 31 at 10 p.m. Eastern time and Pacific time, and features exclusive performances, in-depth interviews and an intimate look into the people and places that shaped each performer from a young age.

Assisted by Ram Nation, the Ram Truck brand's extensive network of grassroots volunteers, each artist returns to their respective hometown to roll up their sleeves and make a meaningful difference to the people and places that defined them.

The special chronicles Grammy Award winner Chris Stapleton's return home to Paintsville, Kentucky, to surprise his high school alma mater with much-needed improvements for the music program, including the donation of brand new band instruments, as well as Ram Nation volunteers constructing an outside stage where students can perform throughout the year. The special concludes with Stapleton surprising students with a one-of-a-kind salute to his alma mater.

Three-time Grammy Award winner and avid philanthropist Darius Rucker returns to MUSC Children's Hospital in Charleston, South Carolina, where he spent much of his childhood with his mother, who was a nurse. Together with Ram Nation volunteers, Rucker remodels and redecorates the teen room at the hospital before performing a few of his hits for staff and patients.

2014 CMA New Artist of the Year Brett Eldredge kicked off the year with his sixth consecutive No. 1 single, "Wanna Be That Song," from his sophomore record "Illinois." The breakout artist travels to the album's namesake, his small hometown of Paris, Illinois, and, with the help of Ram Nation, helps to refurbish Laker Stadium, the baseball fields near where he grew up, and performs a surprise concert in his beloved high school gymnasium.

About CMT

CMT, a unit of Viacom Inc. (NASDAQ: VIA, VIAB), is the leading television and digital authority on country music and entertainment, reaching more than 92 million homes in the United States. CMT, CMT.com and CMT Radio offer an unparalleled mix of music, news, live concerts and series and are the top resource for country music on demand. The network's digital platforms include the 24-hour music channel, CMT Music, CMT Mobile and CMT VOD.

About Ram Nation

Ram Truck launched Ram Nation as a means of bringing together its owners and dealers for disaster relief and community service initiatives. Since its formation, the grassroots

volunteer corps of like-minded people have come together in different U.S. cities for initiatives ranging from helping with flood and tornado relief efforts to delivering food and supplies, to building structures. Truck owners interested in answering future calls to help, whether its mobilizing volunteers to assist in disaster relief efforts or proactive community outreach initiatives, can sign up for Ram Nation at ramtrucks.com/ramnation.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Ram and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Ram Truck brand: www.ramtrucks.com

Facebook: www.facebook.com/RamTrucks

Instagram: www.instagram.com/ramtrucks

Twitter: [@RamTrucks](#), [@StellantisNA](#)

YouTube: www.youtube.com/RamTrucks, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>