

## FCA México Reports Best May Since 2013

- FCA México sales climbed 5 percent with 7,605 units; best May since 2013
- Alfa Romeo recorded best May ever
- Chrysler 300 achieved best May since 2012
- Dodge sales improved 4 percent versus 2016; best May since 2013
- FIAT recorded best May ever, led by Mobi and Uno, which recorded best May sales since their launches
- Jeep® sales grew 17 percent led primarily due to Jeep Renegade arrival
- Mitsubishi Mirage recorded best May sales ever
- Ram set a new sales record; best May ever

June 1, 2017, Mexico City - FCA México reported sales of 7,605 units, a 5 percent sales increase; best May since 2013.

"Our recent product launches have been very successful among our clients, as shown in the positive results we had last month," said [Bruno Cattori](#), President and CEO, FCA Mexico. "All of our brands registered sales records and our product portfolio shows our commitment to bring technologically advanced vehicles to this competitive market. We also continue to strengthen our dealer network under the automotive mall concept, which is a sales floor where customers can find the product that best suits their needs."

### Alfa Romeo

Alfa Romeo sold 25 units. Alfa Romeo MiTo recorded its best May since its launch. Alfa Romeo Giulia and Alfa Romeo 4C, the maximum performance vehicles of the brand, continue their positive sales trends.

Last month, the all-new 2017 Alfa Romeo Giulia Quadrifoglio was crowned "Car of Texas" and also took home honors for "Performance Sedan of Texas" and "Most Drives" at the [Texas Auto Roundup](#) hosted by the Texas Auto Writers Association (TAWA) at Circuit of The Americas (COTA).

### Chrysler

Chrysler brand continued its positive results with 91 units sold. The brand's flagship vehicle Chrysler 300 sold 37 units, achieving its best May since 2012. Chrysler Pacifica showed a sales increase of 27 percent versus the prior month.

### Dodge

Dodge brand sales improved 4 percent versus May 2016, with 2,525 units; its best May since 2013. This results were led primarily by Dodge Attitude, which registered sales of 1,355 units; this vehicle offers best-in-class fuel efficiency in its segment. Dodge Neon sold 474 units; this car has the perfect balance between exterior design and interior spaces. Dodge Grand Caravan, the minivan that arrived in the country this year to position the Dodge brand as a benchmark in the people movers segment, increased its sales 18 percent versus April 2017.

### FIAT

FIAT reached its best May ever with 1,047 units, a 52 percent sales increase versus May 2016. This new record was mainly due to Fiat Uno and Fiat Mobi, which sold 388 and 491 units, respectively; both recorded best May ever.

### Jeep®

Jeep brand sales rose 17 percent with 1,129 units. Sales were led mainly by the Jeep Renegade, which in its first

month sold 540 units; this compact SUV has attracted new customers due to its technology, design and performance. Jeep Grand Cherokee reported sales of 316 units.

Last month, the 2017 Jeep Grand Cherokee premium mid-size SUV became just the second gasoline-driven, American-made, American-brand vehicle to qualify for [Japan's Eco-Car](#) tax break. The 2016 Jeep Cherokee Trailhawk was first.

#### **Mitsubishi Motors**

Mitsubishi Motors Mexico reported sales of 1,010 units. Mitsubishi Mirage sold 484 units, a 21 percent increase over prior year; best May in its history. Mitsubishi L200 sold 388 units and Mitsubishi Outlander recorded sales of 125 units.

Last month, Kelley Blue Book KBB.com named the 2017 Mitsubishi Mirage one of its "10 Most Affordable New Cars of 2017" while 2017 Mitsubishi Outlander was named one of the "10 Most Affordable 3-Row Vehicles."

#### **Ram**

Ram continued its strong sales performance by selling 1,778 units, a 1 increase compared to May 2016; best May ever. Ram 700 sold 717 units, continuing its streak for 26 consecutive months as the top leader of its segment. Another vehicle that continues to lead its segment is the Ram ProMaster Rapid, which sold 330 units, while Ram 4000 sales increased 9 percent versus May 2016.

#### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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