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2018 Jeep® Cherokee Fact Sheet

August 31, 2017, Auburn Hills, Mich. - The 2018 Jeep® Cherokee redefines the mid-size SUV segment, delivering legendary Jeep 4x4 capability, superior on-road ride and handling, world-class craftsmanship, clever functionality and versatility, more than 70 available safety and security features and advanced user-friendly technology. The Jeep Cherokee stands out against competitors with unmatched off-road capability while still providing on-road ride and handling comfort and segment-leading features.

New for 2018

- For 2018, Jeep Cherokee includes realigned trim levels with enhanced standard equipment providing exceptional value to consumers
- New for 2018, the base trim is the Latitude, which includes premium standard features such as: 17-inch aluminum wheels, fog lamps and high-intensity discharge (HID) headlamps, roof rails, rear back up camera, bright daylight opening (DLO) moldings as well as body-color mirrors and door handles
- Addition of new Latitude Plus trim adds popular features as standard equipment at a price customers will appreciate: 8.4-inch Uconnect radio with color touch screen, SiriusXM Radio, Passive Entry/Keyless Go, cloth seats with leather inserts, leather steering wheel with audio controls, eight-way power driver seat with power four-way lumbar support, ambient lighting, 115-volt AC outlet at the back of console and 17-inch aluminum wheels with a unique finish (late availability)
- Jeep Cherokee Trailhawk also adds new standard features for 2018, which include Blind-spot Monitoring, Cross Path Detection and ParkSense Rear Backup Warning plus Dual-zone/Automatic Temperature Control
- Jeep Cherokee Limited trims now feature standard features such as Blind-spot Monitoring, Cross Path Detection and ParkSense Rear Backup Warning as well as a power liftgate

Highlights

- Best-in-class capability:
 - Choice of 2.4-liter I-4 or 3.2-liter V-6 engines, three available four-wheel-drive systems that raise the standard for mid-size SUVs, Jeep Selec-Terrain traction control system with up to five customized modes (Auto, Snow, Sport, Sand/Mud and Rock), best-in-class V-6 towing capability: 4,500 pounds, up to a 56:1 crawl ratio for low-range traction
- Fuel economy:
 - Up to 30 miles per gallon (mpg) highway on standard 2.4-liter I-4 engine; optional 3.2-liter V-6 engine with stop-start technology delivers best-in-class V-6 fuel economy (29 mpg highway); standard nine-speed automatic transmission; industry-first rear-axle disconnect resulting in reduced energy loss when 4x4 capability isn't needed, improving fuel efficiency
- More than 70 available advanced safety and security features

Model Lineup

- For 2018, the Jeep Cherokee lineup consists of five models:
- Latitude (4x2 and 4x4)
- Latitude Plus (4x2 and 4x4)
- Limited (4x2 and 4x4)
- Overland (4x2 and 4x4)
- Trailhawk
- Altitude Black-Out Appearance Packages available on Latitude and Limited

Exterior Colors

- Hydro Blue Pearl Coat
- Firecracker Red Clear Coat
- Diamond Black Pearl Coat
- Billet Silver Metallic Clear Coat
- Bright White Clear Coat
- Pearl White Pearl Coat
- Granite Crystal Metallic Clear Coat
- Light Brownstone Pearl Coat
- Olive Green Clear Coat
- Rhino Clear Coat
- Velvet Red Pearl Coat
- Patriot Blue Pearl Coat

More Information

Please visit the [Jeep Cherokee newsroom](#) for the latest product information, photography and videography, plus access to specification and feature availability documents.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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