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## FCA CANADA: 2018 Alfa Romeo Giulia Overview

February 13, 2018, Windsor, Ontario - As the first of a new generation of vehicles on an all-new platform, the Alfa Romeo Giulia and Giulia Ti models embody Alfa Romeo's *La meccanica delle emozioni* (the mechanics of emotion) spirit, delivering race-inspired performance with a class-leading 280 horsepower, advanced technologies including the available Q4 all-wheel-drive system, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment. As the "halo" model in the lineup, Giulia Quadrifoglio highlights Alfa Romeo's exclusive motorsports expertise with a best-in-class, 505-horsepower, 2.9-litre twin-turbocharged V-6 engine that earns the title of the most-powerful Alfa Romeo production car engine ever and the quickest with a class-leading 3.8 second 0-60 mph time. Plus, Quadrifoglio set a Nürburgring record lap time of 7:32, the fastest ever by a four-door production sedan.

### New for 2018

- **New standard content:**
  - Chrome door speaker surrounds (Giulia, Giulia Sport)
  - 8-inch Polished Double Y-spoke aluminum wheel (Ti)
  - Forward collision warning plus (Quadrifoglio)
  - Harmon Kardon® Premium Audio System (Quadrifoglio)
- **New options and packages available:**
  - Available Apple CarPlay™ and Android Auto™ (all models)
  - Cargo Convenience Package (all models)
  - 18-inch Bright Turbine aluminum wheel (Giulia)
  - Leather Black/Ice interior (two-tone) with Dark Grey accent stitching (Giulia, Giulia Sport, Ti)
  - 19-inch Bright 5-hole aluminum wheel (Ti Sport)
  - 19-inch Polished Y-spoke aluminum wheel (Ti Sport)
  - Sport leather Black/Ice interior (two-tone) with Dark Grey accent stitching (Ti Sport)
  - Driver Assistance Dynamic Package (Quadrifoglio)

### Highlights

- Alfa Romeo Giulia and Giulia Ti models deliver seductive Italian style and craftsmanship to the premium mid-size sedan segment
- Giulia and Giulia Ti feature an all-aluminum, 2.0-litre, direct-injection turbocharged engine delivering a class-leading, standard 280 horsepower and 306 lb.-ft. of torque, allowing it to launch from 0 to 60 miles per hour (mph) in 5.1 seconds and achieve a top speed of 240 km/h (149 mph)
- Innovative Q4 all-wheel-drive system offers the Giulia and Giulia Ti models even more all-season capability and performance
- All Giulia sedans feature an eight-speed automatic transmission, with available column-mounted aluminum paddle shifters, that is designed for enthusiasts and shifts in less than 100 milliseconds
- The Ferrari-derived, 505-horsepower V-6 twin-turbocharged engine in Quadrifoglio achieves 0-60 miles per hour (mph) in 3.8 seconds and a top speed of 307 km/h (191 mph)
- Giulia Quadrifoglio features a best-in-class power-to-weight ratio of approximately three kilograms per horsepower, and the most-direct steering available, thanks to an all-new rear-wheel-drive architecture with extensive use of lightweight materials
- Giulia Quadrifoglio features distinct styling and the most-powerful production Alfa Romeo engine ever developed with a 505-hp 2.9L twin-turbocharged intercooled V-6, carbon fibre hood, roof and rear spoiler;

adaptive performance suspension; DNA Pro with Race Mode; torque vectoring; carbon fibre active aero front splitter; Harmon Kardon® Premium Audio System; carbon fibre interior trim; forward collision warning plus; 3D Navigation and much more

### **Model Lineup**

For 2018, the Alfa Romeo Giulia lineup consists of six models:

- Giulia
- Giulia Sport
- Giulia Ti
- Giulia Ti Sport
- Giulia Ti Lusso
- Giulia Quadrifoglio

### **Available Exterior Colours:**

- Alfa Black
- Alfa White
- Alfa Rosso
- Silverstone Grey Metallic
- Stromboli Grey Metallic
- Vesuvio Grey Metallic
- Vulcano Black Metallic
- Misano Blue Metallic
- Montecarlo Blue Metallic
- Monza Red Metallic
- Rosso Competizione Tri-Coat
- Trofeo White Tri-Coat

### **Available Interior Colours:**

- Black interior with Dark Grey accent stitching
- Black/Tan interior (two-tone)
- Black/Red interior (two-tone)
- Black/Ice interior (two-tone) with Dark Gray accent stitching
- Crema interior (Ti Lusso exclusive)
- Black interior with three choices of accent stitching (Red, Green and White, or Dark Gray)
- Black/Red interior (two-tone) with two choices of accent stitching (Red or Green and White)
- Black/Ice interior (two-tone) with Green and White accent stitching

### **About Alfa Romeo**

Since its foundation in Milan, Italy, in 1910, Alfa Romeo has designed and crafted some of the most stylish and exclusive cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to designing automobiles.

Born from the world's greatest driving road – the Stelvio Pass – the all-new 2018 Alfa Romeo Stelvio sets a new benchmark in performance, style and technology in an SUV that could only be Italian. The innovative Q4 all-wheel-drive (AWD) system – standard on all Stelvio models, including the Quadrifoglio, provides additional driving confidence and superior control. The Stelvio Quadrifoglio – on sale in early 2018 – holds the Nürburgring record for the fastest production SUV with a lap time of 7 minutes and 51.7 seconds. Infused with Italian passion, craftsmanship and innovation, the all-new Alfa Romeo Stelvio conquers the winding road for which it is named.

As the first of a new generation of vehicles on the all-new Giorgio platform, the 2018 Alfa Romeo Giulia and Giulia Ti sedans deliver race-inspired performance with a class-leading 280 horsepower, advanced technologies that include the available Q4 AWD system, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment. As the “halo” model in the lineup, the Giulia Quadrifoglio highlights Alfa Romeo's motorsport knowhow with a best-in-class, 505-horsepower, 2.9-litre twin-turbo V-6 engine that earns the

title of the most powerful Alfa Romeo production car engine ever and the quickest with a class-leading 0-60 mph time of 3.8 seconds, plus it enabled a record-setting Nürburgring lap time of 7:32 – the fastest ever by a four-door production sedan.

The handcrafted 2018 Alfa Romeo 4C Coupe and Spider represent the purest form of *La meccanica delle emozioni* (the mechanics of emotion), with their race-inspired, mid-engine design and state-of-the-art, Formula 1-inspired carbon fibre monocoque chassis that enables an incredible power-to-weight ratio and with advanced technologies, including the all-aluminum 1750 turbocharged and intercooled engine with direct-injection and dual variable-valve timing, which enables supercar-level performance, including 0-60 mph in 4.1 seconds.

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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