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FCA Canada: 2018 Ram 2500/3500 Heavy Duty Overview

August 31, 2017, Windsor, Ontario - Ram Truck builds Canada's longest-lasting pickups, proving a commitment to quality, reliability and durability. For 2018, Ram continues to offer incredible capability in three-quarter and one-ton pickups with up to 14,157 kg (31,210 lbs.) of towing, 3,352 kg (7,390 lbs.) of payload and up to 930 lb-ft of torque. Ram offers more innovative features and better ride quality than competitors' trucks, made possible by a class-exclusive multilink coil spring rear suspension on Ram 2500 and a class-exclusive auto-level rear air suspension available on both Ram 2500 and 3500.

New for 2018:

- Ultra-luxurious Limited Tungsten Edition
- Sport Appearance Group upgrade
- Uconnect 8.4-inch multimedia centres with wireless hotspot, HD radio, Android Auto, Apple CarPlay, pinch-to-zoom and improved resolution
- SiriusXM Guardian delivers advanced in-vehicle connectivity and useful apps for drivers and passengers. Features include SOS Call, Roadside Assistance, Send and Go, Vehicle Finder and Remote Services, which can be used virtually anywhere, allowing owners to lock and unlock doors, as well as start their vehicles
- SiriusXM Travel Link makes every trip more efficient, SiriusXM Travel Link provides premium data services and information, including weather, fuel prices, sports and movies
- SiriusXM Traffic Plus works with the vehicle's navigation system to display traffic speed and flow information, along with accident information to assist drivers in routing around congested areas
- On-demand 4G Wi-Fi (late availability) hotspot capability provides faster speed and more reliable in-vehicle wireless internet connectivity to your laptop, tablet or smartphone and supports up to eight mobile devices
- Remote exterior switch in truck bed to activate LED bed lights

Highlights:

- Ram delivers on customers' top "why buys:"
 - Towing – up to 14,157 kg (31,210 lbs.) with Ram 3500
 - Towing – up to 8,156 kg (17,980 lbs.) with Ram 2500
 - Payload – up to 3,352 kg (7,390 lbs.) with Ram 3500
 - Power – up to 930 lb-ft of torque with 6.7-litre Cummins High-Output Turbo Diesel I-6 engine
 - Power – up to 410 horsepower and 429 lb-ft of torque with 6.4-litre HEMI® V-8 engine
- Ram 2500 offers two class-exclusive rear suspensions: a multilink coil spring system or available auto-level air suspension system
- Ram 3500 continues to utilize the rear Hotchkiss leaf spring system and offers a supplemental auto-level air suspension system
- Industry's leading infotainment system with next-generation Uconnect multimedia centres
- Ram Power Wagon comes standard with the 6.4-litre HEMI V-8 engine and unique suspension system, both contributing to its title: Canada's most capable full-size off-road pickup
- Engine options include:
 - 5.7-litre HEMI V-8 engine, delivering 383 horsepower at 5,600 rpm and 400 lb-ft of torque at 4,000 rpm and featuring variable-valve timing (VVT) for greater efficiency and performance
 - 6.4-litre HEMI V-8, delivering best-in-class gas engine up to 410 horsepower at 5,600 rpm and 429 lb-ft of torque at 4,000 rpm and featuring VVT with FuelSaver Multi-Displacement

System (MDS) Technology cylinder deactivation

- 6.7-litre Cummins High-Output Turbo Diesel I-6, producing up to 385 horsepower at 2,800 rpm and 930 lb-ft of torque at 1,700 rpm depending on application

Configurations in 2WD or 4WD:

- Regular Cab 8-ft. bed
- Crew Cab 6-ft., 4-in. bed
- Crew Cab 8-ft. bed
- Mega Cab 6-ft., 4 in. bed

Model Lineup

The Ram Heavy Duty line is available in the following trim levels:

- ST
- SLT
- Outdoorsman
- Harvest Edition
- Power Wagon
- Laramie
- Laramie Longhorn
- Laramie Limited
- Laramie Limited Tungsten

Available Exterior Colours: (some colours available in two-tone)

- Black Forest Green Pearl
- Blue Streak Pearl
- Bright Silver Metallic
- Bright White
- Brilliant Black Crystal Pearl
- Flame Red
- Granite Crystal Metallic
- Maximum Steel Metallic
- Pearl White
- Red Pearl
- True Blue Pearl
- Walnut Brown Metallic

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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