

## FCA Canada Reports Record Year-to-date Jeep® Brand Sales

- Jeep® Compass and Chrysler Pacifica set an April sales record
- Jeep Wrangler sales up 54 per cent
- Chrysler 300 sales up 100 per cent

May 1, 2018, Windsor, Ontario - FCA Canada today reported sales of 23,057 vehicles, a 16 per cent decrease compared with sales in April 2017 of 27,373.

### Jeep® Brand

Jeep brand total sales increased 5 per cent in April 2018 to 6,186. For the calendar year, Jeep brand sales of 28,400 are up 30 per cent. Jeep Compass sales of 1,205 marked an April record, up 482 per cent. Jeep Wrangler sales of 2,073 were up 54 per cent compared with the same month a year ago.

### Chrysler Brand

Within the Chrysler brand, Chrysler 300 sales doubled from April 2017 to 856. Chrysler Pacifica set an April record with 880 sales, up 16 per cent from April 2017. Chrysler Pacifica Hybrid was recently named the best Plug-in Hybrid Electric vehicle by the [Canadian Green Car Awards](#) steering committee, bringing the total number of awards for Chrysler Pacifica and Chrysler Pacifica Hybrid to 84.

### Dodge Brand

Dodge Grand Caravan sales of 5,940 were up 18 per cent compared with sales in April 2017. Dodge Durango posted a 52 per cent increase while Dodge Charger rose 30 per cent. In recent Dodge brand news, the 2018 Charger won the [Edmunds Best Retained Value® Award](#) for the large car segment – these awards recognize new vehicles and brands with the highest projected residual values after five years.

### Ram Truck Brand

Ram Truck brand sales declined 34 per cent compared with the previous year.

### Alfa Romeo Brand

Alfa Romeo brand sales of 138 vehicles were up significantly compared with the same month a year ago. Stelvio led the brand with 90 sales followed by Giulia with 43.

Model	Month Sales		Vol % Change	CYTD Sales		Vol % Change
	Curr Yr	Pr Yr		Curr Yr	Pr Yr	
Compass	1,205	207	482%	3,787	449	743%
Patriot	0	480	-100%	1	1,464	-100%
Wrangler	2,073	1,343	54%	12,565	4,876	158%
Cherokee	1,763	1,797	-2%	6,896	8,391	-18%
Grand Cherokee	987	1,801	-45%	4,683	5,324	-12%
Renegade	158	253	-38%	468	1,375	-66%
<b>JEEP BRAND</b>	<b>6,186</b>	<b>5,881</b>	<b>5%</b>	<b>28,400</b>	<b>21,879</b>	<b>30%</b>
200	0	992	-100%	0	2,693	-100%
300	856	429	100%	1,569	1,498	5%
Town & Country	0	0	#DIV/0!	0	5	-100%
Pacifica	880	757	16%	2,892	2,101	38%
<b>CHRYSLER BRAND</b>	<b>1,736</b>	<b>2,178</b>	<b>-20%</b>	<b>4,461</b>	<b>6,297</b>	<b>-29%</b>
Dart	0	253	-100%	2	515	-100%

Charger	799	613	30%	2,077	1,524	36%
Challenger	446	525	-15%	850	1,503	-43%
Viper	1	3	-67%	3	13	-77%
Journey	418	1,738	-76%	1,805	6,251	-71%
Caravan	5,940	5,013	18%	14,953	16,239	-8%
Durango	543	358	52%	2,262	2,257	0%
<b>DODGE BRAND</b>	<b>8,147</b>	<b>8,503</b>	<b>-4%</b>	<b>21,952</b>	<b>28,302</b>	<b>-22%</b>
Ram P/U	6,401	9,883	-35%	27,068	31,685	-15%
ProMaster Van	290	283	2%	1,385	1,391	0%
ProMaster City	88	170	-48%	167	456	-63%
<b>RAM BRAND</b>	<b>6,779</b>	<b>10,336</b>	<b>-34%</b>	<b>28,620</b>	<b>33,532</b>	<b>-15%</b>
Giulia	43	30	43%	175	55	218%
Alfa 4C	5	10	-50%	19	15	27%
Alfa Stelvio	90	0	NEW	299	0	NEW
<b>ALFA BRAND</b>	<b>138</b>	<b>40</b>	<b>245%</b>	<b>493</b>	<b>70</b>	<b>604%</b>
500	32	135	-76%	102	588	-83%
500L	2	6	-67%	7	28	-75%
500X	10	132	-92%	26	468	-94%
Spider	27	162	-83%	78	298	-74%
<b>FIAT BRAND</b>	<b>71</b>	<b>435</b>	<b>-84%</b>	<b>213</b>	<b>1,382</b>	<b>-85%</b>
<b>TOTAL FCA CANADA</b>	<b>23,057</b>	<b>27,373</b>	<b>-16%</b>	<b>84,139</b>	<b>91,462</b>	<b>-8%</b>

#### **\*Method of Determining Monthly Sales**

Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the [FCA US media website](#).

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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