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## 2018 Alfa Romeo Stelvio Quadrifoglio Wins Premium Panoramic Category at Eighth Annual "Topless in Miami" Competition

- Industry accolade comes courtesy of the Southern Automotive Media Association (SAMA) with the 2018 Alfa Romeo Stelvio Quadrifoglio "Topless in Miami" debut
- Stelvio Quadrifoglio continues to highlight Alfa Romeo's performance expertise with best-in-class 505
  horsepower and segment-leading V-6 torque, powering it from 0-60 mph in 3.6 seconds with a top speed of
  176 mph
- 2017 Alfa Romeo Giulia Ti won the "Affordable Panoramic" category last year

June 11, 2018, Auburn Hills, Mich. - The all-new 2018 Alfa Romeo Stelvio Quadrifoglio took home the top award in the "Premium Panoramic" category at the eighth annual "Topless in Miami Presented by Haartz." This competitive car event was hosted by the Southern Automotive Media Association (SAMA).

This is the second consecutive win for Alfa Romeo at Topless in Miami as the <u>2017 Alfa Romeo Giulia Ti</u> won the "Affordable Panoramic" category last year.

"The all-new Stelvio Quadrifoglio equipped with the dual-pane sunroof provided a truly thrilling driving experience among this year's stout lineup of vehicles vying for the top honor in the Premium Panoramic category at our Topless in Miami competition," said Jaime Florez, SAMA president. "SAMA judges were impressed by the vehicle's robust power and beautiful Italian styling, both inside the cabin and outside with its timeless exterior design."

To win its category, the Stelvio Quadrifoglio beat out the following vehicles:

- BMW 430i Convertible
- Infiniti QX50
- Jaguar XF Sportbrake S AWD
- Range Rover Velar R-Dynamic SE

More than 35 journalists attended the event and drove 18 vehicles from various manufacturers. Journalists voted for their favorite vehicles after driving scenic routes in Key Biscayne, Florida.

In addition to convertibles, the competition is open to vehicles that offer occupants an "open air" driving and riding experience via the new, popular sunroofs and moonroofs found on many cars, SUVs and crossovers on the market.

Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the all-new 2018 Stelvio Quadrifoglio and award-winning Giulia Quadrifoglio are a testament to Alfa Romeo's perfect balance of engineering and emotion, creating a premium midsize SUV and sedan for driving enthusiasts.

The Stelvio Quadrifoglio brings world-class performance, state-of-the-art technologies, seductive Italian style and an exhilarating driving experience to the premium midsize SUV segment. With the all-new 2018 Alfa Romeo Stelvio Quadrifoglio, where other SUVs stop at utility, Alfa Romeo took on the challenge to create the perfect mix of high performance, capability and design. The Stelvio Quadrifoglio is the fastest SUV in the world with a Nürburgring lap time of 7:51.7 and boasts a best-in-class 0-60 mph time of 3.6 seconds.

## About SAMA

SAMA is an organization of automotive journalists, representatives of media organizations, corporate communications specialists, marketing and advertising representatives, and auto manufacturers related to South Florida's dynamic

automotive industry. Based in Miami, it was formed in March 2007 and has grown to include more than 140 members from around the South and country. For more information, visit its website www.samaonline.org.

## Alfa Romeo

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit <a href="https://www.stellantis.com">www.stellantis.com</a>.

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