

FCA Canada Jeep® Sales on Pace for a Record Year

- Jeep® brand sales up 25 per cent
- Jeep Wrangler sales up 62 per cent
- Jeep Grand Cherokee sales up 31 per cent

October 2, 2018, Windsor, Ontario - FCA Canada today reported September 2018 sales of 17,698 vehicles.

Jeep® Brand

The Jeep brand remains on pace for another stellar year with sales of 59,052 vehicles, a 9 per cent increase compared with the same time last year. For the month, Jeep brand sales of 5,033 were up 25 per cent. Leading the charge for Jeep was the iconic Wrangler with 1,535 sales, marking a 62 per cent jump from September 2017 results. Jeep Grand Cherokee also saw a significant increase from the prior year with sales of 956, up 31 per cent; while Jeep Compass sales of 702 vehicles were up 28 per cent during the same timeframe.

Chrysler Brand

Chrysler brand reported sales of 532 vehicles for the month. Chrysler 300 sales of 341 vehicles were up 210 per cent compared with the previous year.

Dodge Brand

Dodge brand reported sales of 4,717 vehicles for the month. Dodge Charger sales of 626 were up significantly from the prior year, while Dodge Durango sales of 1,121 were up 161 per cent.

Ram Truck Brand

Ram brand reported sales of 7,249 vehicles for the month. The editors at *WardsAuto* have named the all-new [2019 Ram 1500](#) to the third annual [Wards 10 Best User Experience List](#) for 2018 as it continues to lead the way in technology, efficiency, durability and luxury with features never before offered in a pickup.

Alfa Romeo Brand

Alfa Romeo brand reported sales of 107 vehicles for the month. Stelvio led the way for Alfa with an increase of 61 per cent over the prior year with 61 vehicles sold. Last month, the Alfa Romeo Stelvio Quadrifoglio earned a pair of accolades: it was named [Performance SUV of the Year](#) by the Automotive Video Association (AVA) at their second annual Automotive Video Awards competition, and the 505-horsepower SUV was named the Northwest's [Most Fun-to-drive Vehicle](#) and Most Fun SUV by the Northwest Automotive Press Association (NWAPA) at their 12th annual "Run to the Sun" media drive event.

Sales Chart*

Model	Month Sales		Vol % Change	CYTD Sales		Vol % Change
	Curr Yr	Pr Yr		Curr Yr	Pr Yr	
Compass	702	548	28%	7,950	4,738	68%
Patriot	1	90	-99%	2	2,955	-100%
Wrangler	1,535	950	62%	21,309	12,686	68%
Cherokee	1,784	1,559	14%	18,631	18,342	2%
Grand Cherokee	956	730	31%	10,160	13,013	-22%
Renegade	55	154	-64%	1,000	2,648	-62%
JEEP BRAND	5,033	4,031	25%	59,052	54,382	9%
200	0	43	-100%	0	2,767	-100%
300	341	110	210%	3,250	3,442	-6%

Town & Country	0	0	NA	0	5	-100%
Pacifica	191	444	-57%	5,327	4,649	15%
CHRYSLER BRAND	532	597	-11%	8,577	10,863	-21%
Dart	0	10	-100%	4	533	-99%
Charger	626	120	422%	4,358	4,098	6%
Challenger	119	166	-28%	1,966	2,894	-32%
Viper	1	6	-83%	6	49	-88%
Journey	317	813	-61%	5,013	10,340	-52%
Caravan	2,533	3,875	-35%	27,466	36,771	-25%
Durango	1,121	429	161%	5,868	5,388	9%
DODGE BRAND	4,717	5,419	-13%	44,681	60,073	-26%
Ram P/U	6,903	7,732	-11%	68,120	80,688	-16%
ProMaster Van	328	357	-8%	3,360	3,575	-6%
ProMaster City	18	47	-62%	401	825	-51%
RAM BRAND	7,249	8,136	-11%	71,881	85,088	-16%
Giulia	41	65	-37%	433	396	9%
Alfa 4C	5	6	-17%	43	55	-22%
Alfa Stelvio	61	38	61%	716	83	763%
ALFA BRAND	107	109	-2%	1,192	534	123%
500	22	83	-73%	232	750	-69%
500L	1	7	-86%	12	40	-70%
500X	15	32	-53%	69	833	-92%
Spider	22	30	-27%	235	570	-59%
FIAT BRAND	60	152	-61%	548	2,193	-75%
TOTAL FCA CANADA	17,698	18,444	-4%	185,931	213,133	-13%

***Method of Determining Monthly Sales**

Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the [FCA US media website](#).

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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