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2019 Jeep® Wrangler and Ram 2500, 3500 Receive Vincentric Best Value in America Awards

- 2019 Jeep® Wrangler captures a Vincentric Best Value in America award in Compact/Mid-size SUV segment
- 2019 Ram 2500 earns Vincentric Best Value in America: Full-Size 3/4-ton Pickup segment
- 2019 Ram 3500 earns Vincentric Best Value in America: Full-Size 1-ton Pickup segment
- Ram brand honored with Best Value in America: Truck Brand category
- Awards honor vehicles with the best value in each vehicle segment

January 29, 2019, Auburn Hills, Mich. - Vincentric has named the [2019 Jeep® Wrangler](#) and [2019 Ram 2500 and 3500](#) winners of its 2019 Vincentric Best Value in America awards. The Ram brand was honored with Best Value in America in the Truck Brand category.

Jeep Wrangler has been named the winner of the Vincentric Best Value in America award for the Compact/Mid-size SUV segment, while the Ram 2500 and 3500 received the Vincentric Best Value in America award for the Full-size 3/4-ton and 1-ton Pickup segment, respectively.

The Vincentric Best Value in America awards are model-specific honors that determine the best value in each segment. Value is determined using a statistical analysis that incorporates the total cost of ownership of all vehicles for the 2019 model year along with the current market price of those vehicles.

About Jeep Brand

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room

- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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