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# Sauber and Alfa Romeo to Keep Fighting for Ambitious Results as Alfa Romeo Racing

January 31, 2019, Turin, Italy - The 2019 Formula One World Championship will see two of the most historical brands in motorsport – Sauber and Alfa Romeo – return to circuits across the globe with 2007 World Champion Kimi Räikkönen and the young Italian Antonio Giovinazzi driving for Alfa Romeo Racing, formerly referred to as the Alfa Romeo Sauber F1 Team.

Just one year after it was founded on June 24, 1910, Alfa Romeo made its debut in an official competition, winning the first Regularity Race in Modena. Since then, its sporting legend has been a string of victories and top-three finishes in many international championships, including Formula One. In 2019, the cars of Alfa Romeo Racing will sport the time-honored four-leaf clover emblem that since 1923 has identified the fastest Alfa Romeo models.

The long-term partnership between Sauber and Title Sponsor Alfa Romeo was initiated in 2018. Over the past year, the Team made continuous progress and finished the championship in eighth place. The term of the collaboration has been further extended, with the ownership and management of Sauber remaining unchanged and independent. As Alfa Romeo Racing, the goal continues to be the achievement of ambitious results at the pinnacle of motorsport.

## Frédéric Vasseur, Team Principal Alfa Romeo Racing:

"It is a pleasure to announce that we will enter the 2019 Formula One World Championship with the Team name "Alfa Romeo Racing". After initiating the collaboration with our Title Sponsor Alfa Romeo in 2018, our team made fantastic progress on the technical, commercial, and sporting side. This has given a boost of motivation to each team member, be that track-side or at the headquarter in Switzerland, as the hard work invested has become reflected in our results. We aim to continue developing every sector of our team while allowing our passion for racing, technology and design to drive us forward."

### Mike Manley, CEO FCA:

"Alfa Romeo Racing is a new name with a long history in Formula One. We're proud to collaborate with Sauber in bringing Alfa Romeo's tradition of technical excellence and Italian panache to the pinnacle of motorsport. Make no mistake: with Kimi Räikkönen and Antonio Giovinazzi on one side of the pit wall and Alfa Romeo and Sauber expertise on the other, we are here to compete."

#### **About Alfa Romeo Brand**

Since its founding in Milan, Italy, in 1910, Alfa Romeo has designed and crafted some of the most stylish and exclusive cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to designing automobiles.

In every Alfa Romeo, technology and passion converge to produce a true work of art – every detail essential, every design the perfect harmony between beauty and purpose, engineering and emotion. Fully reviving Alfa Romeo's spirit and maximizing its global appeal has been one of FCA's priorities. Following a clear and well-defined strategy, Alfa Romeo is writing a new chapter in its more than century-long history that represents an extraordinary opportunity to realize the brand's full potential. Today, Alfa Romeo is a true showcase of the Group's best resources, talent and technological know-how. First with the Giulia, and more recently with the Stelvio, Alfa Romeo has created two models that capture the pure and original spirit of the brand – that instantly recognizable thoroughbred character. These

models are testament to Alfa Romeo's *La meccanica delle emozioni* spirit and quintessential examples of what people have come to expect from this prestigious brand. Alfa Romeo is winning the hearts of a new generation and retaking its rightful position as one of the world's most desired premium brands. It is, once again, one of the leading symbols of Italian engineering and style, an icon of Italy's technological excellence and creative spirit. After more than 30 years of absence from Formula One, the brand announced its return to the sport in 2018 as Title Sponsor of the Sauber F1 Team.

## **About Sauber Group of Companies**

The Sauber Group of Companies is composed of three entities – Sauber Motorsport AG, which operates the Formula One team – Sauber Engineering AG, which focuses on prototype development and additive manufacturing – and Sauber Aerodynamik AG, which conducts full- and model-scale testing in the factory's state-of-the-art wind tunnel and creates ground-breaking innovations in the field of aerodynamics. The companies collaborate closely to apply the expertise of over 450 dedicated individuals at the headquarter in Hinwil, Switzerland, to all internal and external projects.

Since its founding in 1970, the passion for racing has been at the heart of Sauber. For over 45 years, the innovative Swiss company has been setting standards in the design, development and construction of race cars for various championship series, such as Formula One, DTM, and WEC. Following its own Formula One debut in 1993, Sauber Motorsport AG has established one of the few traditional and privately held teams in the sport. After 25 years of competition in Formula One, the company launched a long-term partnership with Title Sponsor Alfa Romeo in 2018 and enters the 2019 championship under the Team name Alfa Romeo Racing.

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