

Contact: Jordan Wasylyk  
Bryan Zvibleman

## **New 2020 Fiat 500X Sport Model Announced for North American Market**

- New 2020 Fiat 500X Sport model features new front and rear fascia designs, body-color painted side moldings and dark-finish exterior accents plus all-new “Rovente Red” exterior paint color
- Interior features include dark-finished headliner and pillars, new Sport-inspired seating, refined console bezel finishes, as well as a new techno-leather steering wheel with Alcantara inserts, paddle shifters and much more
- Available in five exterior colors: Rovente Red, White, Black, Moda Grey and Italia Blue – new black roof option available for custom appearance
- 2020 Fiat 500X Sport features standard intelligent all-wheel drive with automatic rear-axle disconnect and a 1.3-liter turbocharged engine with 177 horsepower and 210 lb.-ft. of torque
- More than 70 safety and security features, which now include Adaptive Cruise Control and Front Park Assist
- 500X Sport features latest generation Uconnect 4 with 7-inch display infotainment system, including satellite navigation, Apple CarPlay and Android Auto compatibility
- Italian-designed, fun-to-drive 2020 Fiat 500X lineup starts at \$24,590 U.S. MSRP and is available in three additional models – Pop, Trekking and Trekking Plus
- 2020 Fiat 500X Sport model is available for a starting MSRP of \$26,895
- 500X Sport model will be available in the first quarter of 2020 in FIAT studios and select Chrysler, Dodge, Jeep®, Ram and FIAT stores. Visit [FIATusa.com](http://FIATusa.com) to find a FIAT dealer near you

November 13, 2019, Auburn Hills, Mich. - FIAT announced today that the new 2020 Fiat 500X Sport model will make its North American debut at this month’s 2019 AutoMobility LA .

The new 500X Sport builds on its classic Italian design with a youthful, sporty appearance that offers even more customized features on top of an advanced, fuel-efficient turbocharged engine.

“Our Italian-designed, fun-to-drive Fiat 500X is the only vehicle in its class to feature standard all-wheel drive and achieve 30 miles per gallon,” said Tim Kuniskis, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT – North America. “With standard turbo power, the Fiat 500X Sport is a fresh, new alternative in one of the fastest growing segments in the industry.”

### **Exterior**

Highlighted with the introduction of an all-new exterior paint color “Rovente Red,” the Fiat 500X Sport offers a host of new stylish exterior features, including new front and rear fascia designs and body-color painted side-moldings along with a “Sport” badge displayed on the front fender. Available LED lighting systems provide enhanced visibility in all driving conditions. Full LED headlights are coupled with LED fog lamps, creating a signature, sporty look. Dark-finish exterior accents on mirror caps, door handles and the rear license plate brow further define its appearance. New 18-inch aluminum wheels come standard and, for the first time on any 500X model, an all-new 19-inch premium aluminum wheel with Michelin CrossClimate all-season tires is available. Chrome dual-exhaust tips complete its unmistakable road presence.

The Fiat 500X offers the most exterior paint colors in its class. In addition to the exclusive all-new “Rovente Red” color, other paint options for the 500X Sport include White, Black, Moda Grey and Italia Blue. A new black roof option may also be combined for an attractive, custom exterior.

## **Interior**

The same sporty and adventurous style displayed on the exterior is also found in the interior. This is highlighted with a dark-finished headliner and pillars along with new interior door and console bezel surface finishes. A new techno-leather steering wheel features handcrafted red stitching and Alcantara inserts with paddle shifters that provide optimal gear selection, resulting in a spirited driving experience.

Furthermore, a new Alcantara-covered cluster brow and new cluster graphics and instrument-panel bezel finish create a functional, clean appearance for drivers and passengers alike. In addition, aluminum pedal covers and new Sport floor mats come standard.

The interior is complete with new exclusive Sport seats in black fabric and vinyl inserts that feature a stitched grey "500" logo.

## **Fuel-efficient Turbocharged Engine**

Designed and manufactured in Italy, the 2020 Fiat 500X Sport features an advanced standard-equipped 1.3-liter turbocharged engine with the latest iteration of the FCA exclusive MultiAir (called MultiAir III) valve-actuation technology, engine stop-start (ESS) technology and an impressive 210 lb.-ft. of torque. Also standard are a nine-speed automatic transmission and a standard all-wheel-drive system with an automatic disconnecting rear axle that contributes to improved fuel economy of up to three miles per gallon compared to the previous engine.

With fuel economy of up to 30 mpg highway, the Fiat 500X is the only vehicle in its class to have 30 mpg highway and standard all-wheel drive.

## **More than 70 Safety and Technology Features**

The Fiat 500X Sport offers more than 70 available safety and security features, including available Adaptive Cruise Control and Front Park Assist for added passenger convenience and protection.

Adaptive Cruise Control may be activated for automatic reduction of the set speed when the vehicle is approaching a vehicle in the same lane, or when another vehicle moves into the same lane. Adaptive Cruise Control returns to the set speed when the vehicle in front accelerates or moves to another lane. At a distance set by the driver, the feature also keeps the car back from the vehicle ahead. With Front Park Assist, at low speeds ultrasonic sensors in the bumper detect stationary objects.

The Fiat 500X Sport is supplemented with both active and passive safety and security features, including Blind-spot Monitoring, Rear Cross Path detection, ParkView rear backup camera with dynamic grid lines, ESC with electronic roll mitigation and seven standard air bags. Standard rear parking sensors and available front parking sensors, plus an electric parking brake system, round out the well-equipped small crossover.

And to make any journey more pleasing, the 500X Sport features the latest generation Uconnect 4 with 7-inch touchscreen display infotainment system, Apple CarPlay and Android Auto connectivity, which come standard along with available satellite navigation, SiriusXM Radio, Beats premium audio system and automatic climate control.

The 2020 500X Sport model is available for \$26,895 U.S. MSRP, excluding destination.

The Fiat 500X Sport will be available in the first quarter of 2020 in FIAT studios and select Chrysler, Dodge, Jeep®, Ram and FIAT stores. Visit [FIATusa.com](http://FIATusa.com) to find a FIAT dealer near you.

## **2020 Fiat 500X Lineup**

In addition to the new Fiat 500X Sport, the [2020 Fiat 500X](#) lineup includes Pop, Trekking and Trekking Plus models.

### Fiat 500X Pop

Starting at \$24,590, the Fiat 500X Pop features the fuel-efficient 1.3-liter turbocharged engine, all-wheel-drive capability and the Dynamic Selector System that offers three customized drive modes (Auto, Sport, Traction+) for optimal performance. Classic Italian style is complemented with 17-inch silver aluminum wheels, projector headlamps and new LED daytime running lamps and taillamps, plus power and heated mirrors with turn signals. Inside, a leatherette steering wheel and gear-shift knob add a premium appearance.

The 2020 Fiat 500X Pop receives the latest Uconnect system along with Apple CarPlay and Android Auto connectivity. Additional standard safety and technology features include a security system, speed control, remote start and ParkView rear backup camera.

#### Fiat 500X Trekking

Starting at \$25,995, the Fiat 500X Trekking builds on the Pop model and adds a rugged front fascia with black grille and metallic surround, as well as a rear fascia that includes a metallic appearance. Deep tint sunscreen glass, metallic door handles and premium 17-inch silver aluminum wheels add to its bold look while LED headlamps and cornering front fog lamps provide improved visibility.

Trekking interior features include front and rear premium quilted cloth seats, leatherette door-trim inserts and a multi-position cargo shelf panel for storage convenience. A 3.5-inch color TFT cluster screen provides easy navigation for vehicle information and settings.

Trekking customers also enjoy a free 12-month trial subscription to SiriusXM Radio.

#### Fiat 500X Trekking Plus

Starting at \$29,495, Trekking Plus adds additional premium content and style, including 17-inch matte black machined aluminum wheels, chromed daylight opening (DLO) molding and advanced LED headlamps and LED fog lamps that provide optimal lighting capacity in any driving condition for enhanced visibility and safety.

The refined interior includes premium eight-way, heated, leather power seats with four-way lumbar support that provides enhanced comfort. A brushed-finished console and door-trim surface add to the eye-pleasing aesthetics.

Additional technology includes ParkSense front and rear park assist sensors along with climate-controlled dual-zone automatic temperature control and a standard automatic windshield deicer. An electrochromic rearview mirror offers automatic dimming capability for daylight/twilight driving.

Trekking Plus models receive the latest generation Uconnect 4 infotainment system with 7-inch touchscreen and navigation radio with outstanding sound from the eight-speaker audio system.

#### **FIAT Brand**

FIAT brand celebrates more than 120 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor come standard with every Fiat.

In early 2024, FIAT brand will launch the Fiat 500e, the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com)

#### **Follow Fiat and company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Fiat brand: [www.fiatusa.com](http://www.fiatusa.com)

Fiat blog: [blog.fiatusa.com](http://blog.fiatusa.com)

Facebook: [www.facebook.com/fiatusa](http://www.facebook.com/fiatusa)

Instagram: [www.instagram.com/fiatusa](http://www.instagram.com/fiatusa)

Twitter: [www.twitter.com/fiatusa](http://www.twitter.com/fiatusa) or [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: [www.youtube.com/fiatusa](http://www.youtube.com/fiatusa) or <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>

