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# Dodge Charger and Jeep® Wrangler Earn 2020 ALG Residual Value Awards

- Dodge Charger America's only four-door muscle car wins ALG Residual Value Award in Full-size car segment for sixth consecutive year
- Jeep® Wrangler the world's most capable vehicle earns ALG Residual Value Award in Off-road Utility segment for third year in a row
- ALG Residual Value Awards recognize vehicles and brands that stand out from the rest of the market by representing quality, long-term reliability and strong desirability

November 18, 2019, Auburn Hills, Mich. - <u>Dodge Charger</u> earned its sixth consecutive win while <u>Jeep® Wrangler</u> captured its third straight honor in the 2020 Residual Value Awards from ALG, the industry benchmark for residual values and depreciation data.

The Dodge Charger — America's only four-door muscle car — continued its six-year winning streak of maintaining the best residual value for full-size car buyers, according to ALG, while also expanding the Charger lineup for 2020 with the addition of the SRT Hellcat Widebody and Charger Scat Pack Widebody to its lineup.

"The Dodge Charger is somewhat of a rarity in the full-size segment with its sporty exterior, roomy interior and powerful engine at an affordable price point," said Eric Lyman, Chief Industry Analyst at ALG, a subsidiary of TrueCar. "The Charger upholds its pack leader standing by maintaining value for consumers and winning its sixth consecutive ALG Residual Value Award."

The Jeep Wrangler, which recently added a <u>new 3.0L EcoDiesel engine</u> to its powertrain stable, took home its third consecutive ALG Residual Value Award in the Off-road Utility segment.

"With its iconic design, off-road prowess and comfort and technology features, the Jeep Wrangler continues to attract an enthusiastic customer base," Lyman said. "Winning the ALG Residual Value Award consecutively in the Off-road Utility segment, Wrangler is demonstrating to consumers that it's much more than just a fun car, it's also best-inclass in its segment at holding its value."

The ALG Residual Value Awards (RVA) recognize vehicles in 27 segments that are projected to hold the highest percentage of their Manufacturer's Suggested Retail Price (MSRP) after a three-year period, an important consideration for car buyers when assessing the total cost of ownership for a particular vehicle. This year's recipients have shown strong value in their competitive segments and were chosen from all 2020 model-year vehicles on sale in the United States in the Premium and Mainstream segments.

### Dodge Charger / Charger SRT

For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to America's only four-door muscle car. Powered by the 707-horsepower supercharged 6.2-liter HEMI® Hellcat V-8 engine, the 2020 Dodge Charger SRT Hellcat delivers a top speed of 196 miles per hour (mph), maintaining its reign as the most powerful and fastest mass-produced sedan in the world. Also new for 2020, the Widebody Package is also available on Charger Scat Pack, producing the quickest and best handling Charger Scat Pack ever offered.

Dodge Charger offers a full range of powerful engine options on six distinct models, including the award-winning 3.6-liter Pentastar V-6 on Charger SXT, SXT AWD and GT, the legendary 5.7-liter HEMI V-8 on Charger R/T, the naturally aspirated 392 HEMI V-8 on Charger Scat Pack and the best-in-class 707-horsepower supercharged 6.2-liter HEMI V-8 on the Charger SRT Hellcat. From the most powerful and fastest mass-produced sedan in the world to V-6

efficiency and available all-wheel-drive (AWD) capability, the Charger lineup delivers the ultimate in high-performance, comfort and road-ready confidence.

#### Jeep Wrangler

The iconic Jeep Wrangler – the most capable and recognized vehicle in the world – delivers unmatched off-road capability and is produced with more than seven decades of 4x4 engineering experience. Powertrain options include a 3.6-liter Pentastar V-6 with engine stop-start (ESS), 3.6-liter Pentastar V-6 with mild-hybrid e-Torque technology, 2.0-liter turbocharged inline four-cylinder engine with ESS and a 2.0-liter turbocharged inline four-cylinder engine with mild-hybrid e-Torque technology. Wrangler continues to offer a body-on-frame design, front and rear five-link suspension system, solid axles, electronic lockers and is one of the few SUVs to offer a six-speed manual transmission in addition to its available eight-speed automatic.

#### **About ALG**

Founded in 1964 and headquartered in Santa Monica, California, ALG is an industry authority on automotive residual value projections in both the United States and Canada. By analyzing nearly 2,500 vehicle trims each year to assess residual value, ALG provides auto industry and financial services clients with market industry insights, residual value forecasts, consulting and vehicle portfolio management and risk services. ALG is a wholly-owned subsidiary of TrueCar, Inc., a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars. ALG has been publishing residual values for all cars, trucks and SUVs in the U.S. for over 55 years and in Canada since 1981.

### About TrueCar

TrueCar, Inc. (NASDAQ: TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 16,500 Certified Dealers also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Over half of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, please visit <a href="www.truecar.com">www.truecar.com</a>,and follow us on Facebook or Twitter. TrueCar media line: +1-844-469-8442 (US toll-free) Email: pressinguiries@truecar.com

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