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## **FCA Canada: New 2020 Alfa Romeo Giulia and Stelvio make North American Debut at 2019 AutoMobility LA**

- Alfa Romeo Giulia and Stelvio represent an evolution of world-class performance, state-of-the-art technology, and seductive Italian styling
- 2020 model year adds a suite of all-new standard and available enhancements to both the interior and exterior:
  - New interior updates enhance key driver touchpoints including an all-new centre console, all-new leather-wrapped shifter, knurled aluminum-look rotary dial, upgraded steering wheel design, phone stowage area with available wireless charging, and laminated front glass for improved cabin ambience
  - New, standard, 8.8-inch touchscreen display with improved graphics, faster processor, driver-configurable interactive widgets, and performance pages, combined with now-standard SiriusXM Radio with complimentary 12-month subscription, deliver an all-new user experience
  - New available Advanced Driver Assistance System (ADAS) package features level II autonomous driving capability with Highway Assist, Traffic Jam Assist, Active Lane Keep Assist, Active Lane Departure Warning, Active Blind Spot Monitor, Traffic Sign Recognition, Drowsy Driver Detection, and navigation providing an optimized balance between driver and machine
  - New metallic exterior colour options including Anodized Blue (Giulia and Stelvio), Lunare White (Giulia and Stelvio) and Verde Visconti (Giulia)
  - Stelvio models receive key exterior enhancements including a new body-colour kit (standard on Sport models and above) featuring painted wheel flares, lower rocker panels, and rear fascia as well as an available Dark Miron appearance kit available on Sport models, for a contrasted look
  - New exterior carbon fibre package available on Stelvio Quadrifoglio models
- 2020 Alfa Romeo Giulia and Stelvio Canadian Manufacturer's Suggested Retail Price (MSRP) – excluding destination – starts at:
  - Giulia (RWD/AWD): \$50,445 / \$52,445
  - Giulia Quadrifoglio (RWD): \$90,945
  - Stelvio AWD: \$54,545
  - Stelvio Quadrifoglio AWD: \$96,200
- Both 2020 Alfa Romeo Giulia and 2020 Alfa Romeo Stelvio models will begin to arrive in North American showrooms before the end of the calendar year

November 19, 2019, Windsor, Ontario - Alfa Romeo announced today the new 2020 Alfa Romeo Giulia and Stelvio models will make their North American debut at this week's 2019 AutoMobility LA.

Consumers will experience nearly 110 years of heritage with the evolution of best-in-class performance, state-of-the-art technology, seductive Italian styling and exhilarating driving dynamics standard in the new 2020 Alfa Romeo Giulia and Stelvio.

"The Alfa Romeo Giulia and Stelvio receive significant technology, infotainment and interior enhancements for the 2020 model year," said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. "Alfa Romeo's unrivaled driving experience is now elevated delivering key premium features requested by our current and future customers."

Both the 2020 Alfa Romeo Giulia and Stelvio boast new standard content, an enhanced premium interior, advanced safety features and new 8.8-inch touchscreen display, and connectivity adding to the already-standard best-in-class performance attributes.

#### **Refined Centre Console and Controls**

At the forefront of the refined interior is the new centre console which enhances the brand experience at nearly every touchpoint with an updated design featuring a machined-knurled aluminum-look rotary dial, upgraded knob materials and increased storage capacity. A new Italian flag badge at the base of the shifter signifies the country from which these vehicles were born, designed, and crafted. Larger cup holders in the Giulia plus a new phone storage area with available wireless charging rounds out the enhanced environment.

A new premium leather-wrapped shifter and a race-inspired steering wheel for all Giulia and Stelvio models feature Alfa Romeo's characteristic steering wheel-mounted push-button start as well as refined materials. Standard laminated glass helps improve cabin ambience and the overall driving experience.

#### **New Touchscreen Display and Revised Driver Interface**

New for 2020 is a standard 8.8-inch centre touchscreen display offering a selection of interactive widgets and a horizontal scroll layout that provides additional personalization options and enhanced interactivity and visibility. New performance pages allow drivers to track key performance metrics while digital HVAC and other controls enhance functionality. Drivers and passengers can customize the homepage by selecting their tailored layout. Reconfigurable widgets provide quick and easy access to key functions such as radio, media, smartphone, navigation, climate control and more. A 12-month trial of SiriusXM Radio is now standard on all models.

The standard 7-inch TFT instrument cluster screen is redesigned to offer more information in an easy-to-read format with a new layout and improved graphics designed to incorporate ADAS and level II autonomous driving functions. The system also includes updated vehicle information pages providing real-time data that puts the driver at the centre.

#### **New Advanced Safety & Technology Features with Level II Autonomy**

The 2020 Giulia and Stelvio mark the debut of a full set of available ADAS functions including level II autonomous capability enabling the vehicle to control acceleration, braking, and steering – providing the driver with the perfect balance between driving pleasure and autonomous control.

##### **These include:**

- Highway Assist System
- Traffic Jam Assist System
- Traffic Sign Recognition
- Lane Keep Assist
- Active Blind Spot Assist
- Driver Attention Alert
- Standard Full Speed Forward Collision Warning Plus

Also new for 2020 is a host of standard and available connectivity features including: Wi-Fi Hotspot, Mobile App with Remote Operations, SOS Call (Private) and Roadside Assistance, Vehicle Finder, Stolen Vehicle Locator and Assistance, as well as select Firmware Over the Air (OTA) updates (some functionality late availability).

#### **Enhanced Italian Design**

Stelvio models also receive a selection of exterior enhancements for an unmistakable look. A new, available, body-colour appearance kit adds fender flares, side sills, and rear fascia with a body-colour finish is standard on Sport models and above. Also available on Sport models is the new Dark Miron appearance kit that adds fender flares,

side sills and rear fascia finished in a dark-painted finish. An available exterior carbon fibre package adds a carbon fibre V-Scudetto grille, carbon fibre mirror caps, and Dark Miron badging to Quadrifoglio models.

Both Giulia and Stelvio also receive new metallic exterior colour options including Anodized Blue, Lunare White, and, for the first time on Giulia, the unmistakable Verde Visconti metallic paint.

The 2020 Alfa Romeo Giulia and Stelvio have a starting Canadian Manufacturer's Suggested Retail Price (MSRP) of:

- 2020 Giulia (RWD/AWD): \$50,445 / \$52,445 (excludes \$1,895 destination)
- 2020 Giulia Quadrifoglio RWD: \$90,945 (excludes \$2,595 destination)
- 2020 Stelvio AWD: \$54,545 (excludes \$1,895 destination)
- 2020 Stelvio Quadrifoglio AWD: \$96,200 (excludes \$2,595 destination)

Both the 2020 Alfa Romeo Giulia and 2020 Alfa Romeo Stelvio models will begin to arrive in North American showrooms before the end of the calendar year.

Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the award winning Giulia and Stelvio are testaments to Alfa Romeo's perfect balance of engineering and emotion, delivering a premium midsize sports sedan and SUV for driving enthusiasts that stand out among the entire marketplace.

### **2020 Alfa Romeo Giulia**

The Alfa Romeo Giulia sets a new benchmark for performance sedans. As the first of a new generation of vehicles on an all-new platform, the Alfa Romeo Giulia and Giulia Ti models embody Alfa Romeo's La meccanica delle emozioni (the mechanics of emotion) spirit, delivering race-inspired performance with class-leading, standard 280 horsepower and 306 lb.-ft. of torque, allowing it to launch from 0-96 km/h (0-60 mph) as quickly as 5.1 seconds, and achieve a top speed of 239 km/h (149 mph). The combination of advanced technologies, seductive Italian style, a standard carbon fibre driveshaft, and the available Q4 all-wheel-drive system, Giulia offers an exhilarating driving experience in the premium midsize sedan segment. The Giulia is built for balance with superb handling on every drive with its near-perfect 50/50 weight distribution.

As the "halo" model in the lineup, the Giulia Quadrifoglio highlights Alfa Romeo's motorsports expertise with its best-in-class, 505-horsepower, 2.9-litre twin-turbocharged V6 engine, capable of launching from 0-96 km/h (0-60 mph) in 3.8 seconds. Plus, Quadrifoglio set a Nürburgring record lap time of 7:32, the fastest ever by a five-passenger production sedan.

### **2020 Alfa Romeo Stelvio**

The Alfa Romeo Stelvio raises the bar for performance SUVs, taking a proven performance formula to the next level. Born from one of the world's greatest winding roads – the Stelvio Pass – the 2020 Alfa Romeo Stelvio delivers performance, design, and technology in an SUV that only Alfa Romeo could create.

Infused with Italian passion, artisanship, and innovation, the Alfa Romeo Stelvio is designed to conquer the road for which it is named. The Stelvio lineup is a testament to Alfa Romeo's perfect balance of engineering and emotion, creating a premium midsize SUV for driving enthusiasts.

### **About Alfa Romeo**

Since its foundation in Milan, Italy, in 1910, Alfa Romeo has designed and crafted some of the most stylish and exclusive cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to designing automobiles. The Alfa Romeo Stelvio sets a new benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. The Giulia Quadrifoglio and the Stelvio Quadrifoglio feature Alfa Romeo's most powerful production engine ever with best-in-class 0-96 km/h (0-60 mph) times of 3.8 and 3.6 seconds, respectively. Rounding out Alfa Romeo's world-class lineup is the handcrafted Alfa Romeo 4C Spider. Alfa Romeo is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

**FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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