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## **FCA Canada: Ram 1500 and Heavy Duty Limited Night Editions Expand 2021 Ram Truck Lineup**

- 2021 Ram 1500, 2500 and 3500 pickups offer new Limited Night models that enhance the well-appointed Limited trim with monochromatic design enhanced by black wheels, grilles, badging and other exterior details
- New Ram editions expand Ram's luxury offerings
- 2021 Ram Limited Night Editions will reach dealers later this year

September 4, 2020, Windsor, Ontario - For the 2021 model year, Ram Truck is introducing new Limited Night Editions for the Ram 1500 and Ram 2500/3500 Heavy Duty models. These new models enhance the well-appointed Limited trim, offering truck buyers an even wider selection of exterior appointments and content for even greater personalization.

"Buyers demand a good-looking truck with easy-to-use features. They tell us that their Ram trucks are an extension of their personality, and they want to stand out from the crowd," said Mike Koval Jr., Head of Ram Brand. "The stylish Limited Night edition offers another way for customers to do just that with the most capable light- and heavy-duty trucks with features and durability that continue to win over more and more buyers."

The newest extension of Ram's opulent offerings builds upon the luxurious Limited trim with even more comfort, technology and refinement. Ram 1500 and Heavy Duty Limited Night Editions include a monochromatic design enhanced by a black R-A-M grille, grille surround, badging, black aluminum wheels (22-inch on 1500 models) and exhaust tips (on 1500 models). The headlamps and taillights feature dark bezels, premium power mirrors feature black caps and body-colour bumpers as standard. A 19-speaker Harman Kardon premium sound system, sport performance hood (on 1500 models), tow hooks and a tri-fold tonneau cover add even greater appeal to a well-rounded lineup that offers something for nearly every truck buyer.

The Ram Heavy Duty Limited Night Edition benefits from all of the aforementioned features (20-inch black wheels on single-rear-wheel trucks) while dual-rear-wheel trucks are equipped with 17-inch black wheels with machined pockets.

The Ram 1500 and Heavy Duty Limited Night Edition models are available on Crew Cabs and Mega Cabs (on Heavy Duty models) with all powertrain options.

Ram [1500](#) and [Heavy Duty](#) Limited Black Edition trucks will begin reaching Canadian dealerships later this year.

Canadian pricing for the Ram 1500 and Heavy Duty Limited Night Edition models will be available at a later date.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has

sales offices and parts distribution centers throughout the country.

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