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## **Jeep® Brand Debuts 'Freedom Connected' Video as Follow Up to 2021 Stellantis Software Day**

December 8, 2021, Auburn Hills, Mich. - As part of Stellantis [Software Day](#), today the Jeep® brand posted "Freedom Connected," a video that provides a glimpse into how the Jeep community could personalize and enhance their off-road experience in the future with the use of connected software technology. The piece explores ideas, such as a subscription service offering pre-loaded trails, over-the-air updates, vehicle-to-vehicle communication capabilities – even without cellular connectivity – and augmented reality display.

### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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YouTube: [www.youtube.com/thejeepchannel](http://www.youtube.com/thejeepchannel) or <https://www.youtube.com/StellantisNA>

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