

Contact: David Elshoff  
Darren Jacobs

## **Dodge Uncovers Hot New Appearance for Brand's Three-row Muscle Car: Dodge Durango R/T HEMI® Orange**

- Dodge Durango R/T HEMI® Orange expands reach of popular HEMI Orange appearance, first offered last year on Dodge Challenger and Dodge Charger
- Durango R/T HEMI Orange builds on orange cues inspired by the original color of the legendary HEMI engine
- Durango R/T HEMI Orange exterior highlights include orange and Gunmetal hood stripes, Midnight Grey and orange badging and a Satin Black taillamp
- Durango R/T HEMI Orange rolls on painted finish 20-inch Black Noise wheels
- Orange stitching inside embellishes all seats, including the SRT front seats and second-row captain's chairs
- Seatbacks on Durango R/T HEMI Orange embroidered with monochromatic Dodge Rhombi logo
- Orange stitching also extends to steering wheel, armrest, doors and more
- HEMI Orange Plus and HEMI Orange Tow N Go packages offer optional content, including 20-inch Lights Out wheels and orange Brembo brake calipers for HEMI Orange Tow N Go package
- HEMI Orange appearance for Dodge Durango R/T is available for order through dealers at an MSRP of \$1,995
- More information on Dodge Durango R/T HEMI Orange available this summer at [Dodge.com](https://www.dodge.com)

May 25, 2022, Auburn Hills, Mich. - The Dodge brand's three-row muscle car will sport a new look this summer: HEMI® Orange. First introduced last year for the Dodge Challenger and Dodge Charger, the popular appearance is now available for the [2022 Dodge Durango](#) R/T HEMI Orange.

"HEMI Orange is a hot option for the Dodge Challenger and Charger, and now we're expanding its reach by offering the Dodge Durango R/T HEMI Orange," said Tim Kuniskis, Dodge brand chief executive officer - Stellantis. "The Durango has a muscle-car attitude, and the eye-catching HEMI Orange appearance embraces the Dodge performance DNA that is our foundation."

The Dodge Durango R/T HEMI Orange appearance is inspired by the original orange color of the iconic HEMI engine that powered Dodge muscle cars for decades; the Durango R/T is fueled by the 5.7-liter HEMI V-8 engine.

The Dodge Durango R/T HEMI Orange stands out with unique orange and Gunmetal hood stripes, which complement the new-look Midnight Grey and orange exterior badging. The rear receives a Satin Black taillamp, while the Durango R/T HEMI Orange rolls on painted finish 20-inch Black Noise wheels. HEMI Orange is available on all Durango R/T exterior colors: Destroyer Grey, Diamond Black, Octane Red and White Knuckle.

All three rows of seats, including the SRT front seats and second-row captain's chairs, are trimmed in orange stitching, with a monochromatic Dodge Rhombi seatback logo. Orange stitching runs throughout the interior, accenting the instrument panel, door uppers and armrest, console lid, shifter boot and leather flat-bottom steering wheel.

Two packages are available for those seeking to add a full menu of content to the Dodge Durango R/T HEMI Orange: HEMI Orange Plus Package and HEMI Orange Tow N Go Package options.

The HEMI Orange Plus Package adds features including a power sunroof, 19-speaker Harman Kardon sound system, advanced safety features and much more. The HEMI Orange Tow N Go Package, available only for all-wheel-drive vehicles, adds advanced towing features, 20-inch Lights Out wheels, orange Brembo brake calipers, Bilstein high performance suspension, and additional features and content.

The Dodge Durango R/T HEMI Orange is available for order now through dealerships, with a U.S. manufacturer's suggested retail price (MSRP) of \$1,995 to add the HEMI Orange appearance. Optional HEMI Orange Plus and HEMI Orange Tow N Go packages are available at MSRPs of \$4,500 and \$5,095, respectively.

Build and price details for the Dodge Durango R/T HEMI Orange will be available later this summer on [Dodge.com](https://www.dodge.com). More information on Dodge, including the brand's [Never Lift](https://www.dodge.com/neverlift) plan, which provides a 24-month road map to Dodge's performance future, is available at [DodgeGarage.com](https://www.dodgegarage.com).

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments where they compete.

Dodge drives forward as a pure performance brand, offering SRT Hellcat versions of the Dodge Challenger, Dodge Charger and Dodge Durango, as well as an R/T performance hybrid version of the all-new Dodge Hornet, representing the brand's first-ever electrified performance vehicle. Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock; the 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world; and the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever; and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet. Combined, these four muscle vehicles make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In 2022, the Dodge brand ranked No. 1 in the [J.D. Power APEAL Study](https://www.jdpower.com/apeal) (mass market), making it the only domestic brand ever to do so three years in a row. In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the [J.D. Power Initial Quality Study](https://www.jdpower.com/iqs) (IQS).

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](https://www.stellantis.com).

### **Follow Dodge and company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: [www.dodge.com](http://www.dodge.com)

Direct Connection: [www.DCPerformance.com](http://www.DCPerformance.com)

DodgeGarage: [www.dodgegarage.com](http://www.dodgegarage.com)

Facebook: [www.facebook.com/dodge](https://www.facebook.com/dodge)

Instagram: [www.instagram.com/dodgeofficial](https://www.instagram.com/dodgeofficial)

Twitter: [www.twitter.com/dodge](https://www.twitter.com/dodge) and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: [www.youtube.com/dodge](https://www.youtube.com/dodge), <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>