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Canada: Ram 1500 Revolution BEV Concept to Debut at CES 2023 in January

November 1, 2022, Windsor, Ontario - The Ram Truck brand will unveil its Ram 1500 Revolution battery-electric vehicle (BEV) concept at the world's most influential tech event – CES 2023 – in Las Vegas on January 5.

Loaded with exclusive advanced technology features, the Ram Revolution BEV Concept is a visionary roadmap and a glimpse into the future, showing how the leading truck brand will once again redefine the pickup truck segment. Ram's move toward electrification supports the Stellantis Dare Forward 2030 strategic plan to lead the way the world moves by delivering innovative, clean, safe and affordable mobility solutions.

Ram will offer electrified solutions in the majority of its segments by 2025, and all of its segments no later than 2030. Ram electric vehicles, including the Ram 1500 BEV production vehicle that debuts in 2024, will push past the competition as leaders in a combination of areas truck customers care about the most: range, towing, payload and charge time.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 16,828 kg (37,090 lbs.) with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 3,447 kg (7,680 lbs.) with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup

The latest J.D. Power APEAL study, which rates the emotional bond between customers and their vehicles, named the 2022 Ram 1500 as the best vehicle in the large light-duty pickup category in the U.S. This marks the third straight year Ram 1500 has received top honours.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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