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Ram 1500 Named 'Best Large Pick-up Truck in Canada for 2023' by Automobile Journalists Association of Canada (AJAC)

- Automobile Journalists Association of Canada (AJAC) name Ram 1500 " Best Large Pick-up Truck in Canada for 2023" in annual Canadian Car of the Year awards
- Ram takes home top pickup truck honour for the third time in four years
- Winners represent ultimate in usability and drivability on real-world Canadian roads and conditions coast-to-coast
- Any model vehicle, regardless of when it was introduced, was eligible for voting

January 19, 2023, Windsor, Ontario - Ram 1500 has been named "Best Large Pick-up Truck in Canada for 2023," by the Automobile Journalists Association of Canada (AJAC), taking home top honours for the third time in four years (2023, 2021, 2020) and further solidifying it as the most awarded light-duty truck in North America.

"We're thrilled that Ram 1500 has once again been named the Best Large Pick-up Truck in the country as voted on by the expert members of AJAC, reinforcing it as the top choice for Canadian consumers, said Dave Buckingham, President and CEO – Canada, Stellantis North America. "This award validates how Ram continues to redefine what pickup trucks can be as the leader in durability, technology, efficiency, performance and convenience and continues to push past the competition by delivering the best pickups on the market."

"The full-size pick-up category is immensely popular among Canadians and, therefore, very competitive between manufacturers who built them," said Michel Crépault, AJAC President. "The fact that members of AJAC chose the RAM 1500 as Best Large Pick-up truck in Canada for 2023 says a lot."

AJAC

AJAC is a long-running and respected national association of automotive journalists who test drive and report on new vehicles in various media outlets across the country. The annual Car and Utility Vehicle of the Year Awards program is an integral part of the association, providing consumers with expert advice and data to inform their vehicle buying decision.

The nation's top automotive journalists were able to vote on every vehicle available to Canadian consumers, considering all aspects ranging from safety features to cargo space. Journalists also voted at AJAC's annual Test Fest, a multi-day event allowing media to test different vehicles back-to-back and cast their votes.

The winner of each of AJAC's 12 categories, including Ram 1500, are now eligible to be named 2023 Canadian Car of the Year or 2023 Canadian Utility Vehicle of the Year, with those overall titles to be announced at the Canadian International AutoShow in Toronto, February 16, 2023.

Ram 1500

The 2023 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never before offered in a pickup. The Ram 1500 features up to 5,783 kilograms (12,750 pounds) of towing capability and 1,043 kilograms (2,300 pounds) of payload. The eTorque 48-volt mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The Ram 1500 is North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque delivering up to 8.0L/100km highway and over 1,500 kilometres of range on a single tank of fuel.

The 2023 Ram 1500 TRX has been rigorously tested to handle the most punishing conditions with extreme capability and durability on its way to being the quickest, fastest and most powerful mass-produced half-ton pickup truck in the world.

The Uconnect 5 system with a 12-inch touchscreen features advanced technology that includes split-screen capability, 360-degree camera views, and content from SiriusXM with 360L and Personalized Stations Powered by Pandora. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling are accomplished via a segment-exclusive link-coil rear suspension system with optional active-level four-corner air suspension.

Earlier this month the Ram Truck brand introduced a visionary road map at CES 2023 with its Ram 1500 Revolution Battery-electric Vehicle (BEV) Concept, that provides a glimpse into the future and demonstrates how the industry's leading truck brand will once again redefine the pickup truck segment. The leading-edge Ram 1500 Revolution BEV Concept showcases a truck-load of innovative features that will be seen in Ram trucks going forward and in particular on Ram's electrification journey.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 16,828 kg (37,090 lbs.) with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 3,447 kg (7,680 lbs.) with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup

The latest J.D. Power APEAL study, which rates the emotional bond between customers and their vehicles, named the 2022 Ram 1500 as the best vehicle in the large light-duty pickup category in the U.S. This marks the third straight year Ram 1500 has received top honours.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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