

Contact: David Elshoff  
Darren Jacobs

## **Eighth Annual MotorTrend Presents Roadkill Nights Powered by Dodge Brings Record Crowd of More Than 42,000 Attendees to New Location in Downtown Pontiac**

Rookie Driver and First-time Competitor Kayla Rundle Took Home the Crown for Team Corruptt in This Year's Dodge Direct Connection Grudge Race

- 2023 MotorTrend Presents Roadkill Nights Powered by Dodge marked the eighth year of the daylong festival
- Hosted in a new location – Pontiac City Square in downtown Pontiac – more than 42,000 car enthusiasts of all ages gathered to witness street-legal drag racing and entertainment, including a special concert by Ice Cube
- Team Corruptt became the Grudge Race champions with rookie racer Kayla Rundle taking home the win in the final round of the Dodge Direct Connection Grudge Race
- Big Tire and Small Tire classes saw more than 120 competitors battling for bragging rights and cash prizes totaling \$30,000
- Quickest Dodge honors earned by Lenny Melton (Big Tire) and Peter Bokedon (Small Tire)
- Jimmer Kline drives to Big Tire class crown
- Mikael Borggre claims Small Tire victory
- Event replay available on DodgeGarage and MotorTrend's YouTube channel
- MotorTrend to air a half-hour Roadkill Nights special featuring event coverage on MotorTrend TV, MotorTrend+, and MotorTrend's [YouTube](#) channel
- Fans can also access additional post-event coverage at [DodgeGarage.com](#)

August 14, 2023, Pontiac, Mich. - Back for its eighth year, MotorTrend Presents Roadkill Nights Powered by Dodge brought the excitement and energy to its new location in downtown Pontiac at the corner of Woodward Avenue and West Pike Street on Saturday, August 12.

This year's expanded event drew a record-breaking crowd of more than 42,000 drag-racing enthusiasts for the festival of all things automotive. New for 2023, street-festival entertainment with artists, musicians and more gave gearheads an exciting day on and off the track. A special concert from world-renowned musician and actor Ice Cube closed out the day of activities.

Event attendees were also treated to on-site activations by event partners, such as Amazon, Mickey Thompson, Tremec and Aeromotive.

"The eighth edition of MotorTrend presents Roadkill Nights Powered by Dodge featured fresh new event elements, with a unique new downtown Pontiac event location, a new team format that increased the smack talk for the Direct Connection Grudge Race and an amazing performance by a world-famous artist to wrap up the day," said Tim Kuniskis, Dodge brand and Ram brand CEO - Stellantis. "The bar just keeps getting higher and higher for our annual horsepower circus, because we know it's what drives our Brotherhood of Muscle."

The corner of Woodward and West Pike Street went through an overnight transformation to become a legal public-road dragstrip for some of America's quickest street cars. After watching the professionals race, spectators had the opportunity to feel the excitement of racing with Dodge Hellcat drift rides and hot laps.



**120+** drag-racing competitors

**1/4-mile** length, of Woodward Avenue drag strip

Approximately **200 gallons** of compound used to prep drag strip surface

**4,000 feet** of jersey barrier created the track walls

**5-6 hours** to build the dragstrip

**\$30,000** in total payouts for drag racers

Street racing can have serious legal and safety risks. Both MotorTrend and Dodge want enthusiasts to enjoy performance driving in a safe, controlled environment, run by professionals with vehicle safety inspections, driver evaluations and track safety.

## **ROADKILL**

The ROADKILL brand delivers a one-of-a-kind taste of "Automotive Chaos Theory" and features authentic gearheads David Freiburger and Mike Finnegan in a variety of mediums, including Roadkill Nights branded events, and Roadkill, Roadkill Extra, Roadkill Garage, and Roadkill's Junkyard Gold shows, available on [MotorTrend+](#).

## **MotorTrend Business Solutions and Live Events**

MotorTrend partners with the world's largest automakers, technology companies and aftermarket companies to develop multi-year, multi-million dollar programs that educate audiences on the latest EV technology and software innovations as well as highlight oil, parts and tire brands.

MotorTrend hosts events throughout the U.S. that offer unrivaled automotive experience to tens of thousands of fans, including Roadkill Nights, HOT ROD Drag Week, HOT ROD Power Tour and white label events.

## **MotorTrend Group**

[MotorTrend Group](#), a [Warner Bros. Discovery](#) company, is the world's largest automotive media group dedicated to introducing, inspiring and intensifying people's passions for the motoring world. Comprised of more than 50 iconic brands including MOTORTREND, HOT ROD, ROADKILL, TOP GEAR AMERICA and more, MotorTrend Group is the ultimate source of entertainment and information for both auto enthusiasts and car shoppers, with a monthly audience over 30 million including two million premium members in addition to over 70 million social followers. Featuring world-class automotive entertainment across the #1 television network for automotive fans, digital streaming channels, iconic events, the largest automotive social network, over seven decades of print and digital editorial content and cutting-edge resources for new car shoppers, MotorTrend embodies every corner of car culture. From electric vehicles to timeless classic customs, MotorTrend Group brings the latest motoring trends to fans of all generations.

## **Warner Bros. Discovery**

Warner Bros. Discovery (NASDAQ: WBD) is a leading global media and entertainment company that creates and distributes the world's most differentiated and complete portfolio of content and brands across television, film and streaming. Available in more than 220 countries and territories and 50 languages, Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products including: Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

## **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

**Follow Dodge/SRT and company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: [www.dodge.com](http://www.dodge.com)

Direct Connection: [www.DCPerformance.com](http://www.DCPerformance.com)

DodgeGarage: [www.dodgegarage.com](http://www.dodgegarage.com)

Facebook: [www.facebook.com/dodge](http://www.facebook.com/dodge)

Instagram: [www.instagram.com/dodgeofficial](http://www.instagram.com/dodgeofficial)

Twitter: [www.twitter.com/dodge](http://www.twitter.com/dodge) and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: [www.youtube.com/dodge](http://www.youtube.com/dodge), <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>