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## **Chrysler Group Announces Pricing on All-new 2008 Chrysler Sebring Convertible**

- With a starting U.S. Manufacturer's Suggested Retail Price of \$26,145 (including \$675 destination), the all-new 2008 Chrysler Sebring Convertible is priced \$645 below the comparable outgoing model with \$2,965 more standard content
- Chrysler Sebring Convertible delivers open-air freedom with elegant coupe styling and functionality of a year-round car
- Designed and engineered to deliver all-season driving comfort
- Model line-up offers a broad range of powerful and fuel-efficient powertrain and feature combinations

March 29, 2007, Auburn Hills, Mich. - Chrysler is raising the roof on the convertible segment, introducing the all-new 2008 Chrysler Sebring Convertible. With a starting U.S. Manufacturer's Suggested Retail Price of \$26,145 (including \$675 destination), the Chrysler Sebring Convertible is priced \$645 below the comparable outgoing model with \$2,965 more content, including standard side seat-mounted air bags for head and thorax protection, four-wheel disc anti-lock brakes, tire-pressure monitoring system, automatic latching convertible top, standard hard tonneau cover, AM/FM stereo with six-disc CD player, six-way power driver and passenger seats and a tilt/telescoping steering wheel.

This completely redesigned Sebring Convertible is built on the company's new D-segment platform and offers what no other convertible on the road can: Chrysler's sleek and elegant design, exhilarating performance with excellent fuel efficiency, a spacious interior that comfortably seats four adults and enough room in the trunk to hold two golf bags, even when the top is dropped.

"America's favorite convertible is now better than ever," said George Murphy, Senior Vice President – Global Marketing, Chrysler Group. "The all-new Chrysler Sebring Convertible offers the unprecedented combination of unmistakable road presence, agile performance, innovative technologies, as well as plenty of room for people and gear. In fact, the all-new Sebring Convertible is the only retractable hard top in the segment that can pass the two-golf-bag test. The sky's the limit on what this vehicle can accomplish in the marketplace."

The all-new 2008 Chrysler Sebring Convertible is the only four-passenger convertible to offer three automatically latching convertible top options: vinyl, cloth and a first for this new 2008 Sebring Convertible, a body-color painted steel retractable hard top, all of which can be retracted with a push of a button on the key fob. Top that with a standard power hard tonneau cover on all models, and top up or down, Sebring Convertible provides the benefits of a coupe and the true open-air freedom of a convertible, all at a surprisingly affordable price.

The Chrysler Sebring Convertible has long held the honor of America's favorite convertible, solidly leading the segment for the past decade. In fact, Sebring Convertible has earned the title of best-selling convertible in the United States for seven of the past 11 years. The 2008 Chrysler Sebring Convertible is poised to reign supreme when it becomes available in U.S. dealerships in the second quarter of 2007 and in global volume markets in the second half of 2007.

### **Chrysler Sebring Convertible Model Lineup**

The 2008 Chrysler Sebring Convertible is available in the United States in three models: Chrysler Sebring Convertible, Chrysler Sebring Convertible Touring and Chrysler Sebring Convertible Limited.

### **2008 Chrysler Sebring Convertible**

With a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$26,145 (including \$675 destination), the Chrysler Sebring Convertible model features a standard 2.4-liter World Engine that produces 173 horsepower (129 kW) and 166 lb.-ft. (225 N•m) of torque coupled with a four-speed automatic transmission. Other standard equipment

includes side seat-mounted head and thorax air bags, four-wheel disc anti-lock brakes (ABS), Tire Pressure Monitoring system, automatic latching vinyl convertible top, hard tonneau, remote keyless entry, tilt/telescoping steering column, power windows with express down feature, power locks and mirrors, AM/FM radio with six-disc CD player and DVD/MP3 connectivity and play capability and six speakers, six-way power driver seat with driver adjustable lumbar, six-way power adjustable passenger seat, visor mirrors, floor mats, passenger seat back map pocket, an electroluminescent cluster with outside temperature display, Chrysler signature analog clock in the instrument panel, rear window defroster, speed control, locking glove box, sliding front center armrest, an upper and lower bin in the center console and a second power outlet.

On the exterior, the Chrysler Sebring Convertible model features standard heated power mirrors, quad headlamps with off-time delay, bright beltline molding and 16-inch tires with wheel covers.

Available options on the Sebring Convertible model include remote start with auto down windows, automatic retracting top that retracts with the press of a button on the key fob, automatic window down on the key fob, remote start, SIRIUS Satellite Radio, UConnect Hands-free Communication System with automatic-dimming rearview mirror, daytime running lamps, Smoker's Group, engine block heater, cast-aluminum wheels and a Travel Convenience Group (which includes YES Essentials® premium seat fabric, cabin air filtration system and theft alarm).

### **2008 Chrysler Sebring Convertible Touring**

The 2008 Chrysler Sebring Convertible Touring has a starting U.S. MSRP of \$28,745 (including \$675 destination). In addition to the standard features on the Chrysler Sebring Convertible model, the 2008 Chrysler Sebring Convertible Touring model includes a standard 2.7-liter V-6 Flexible Fuel Vehicle (FFV) engine that produces 189 horsepower (141 kW) and 191 lb.-ft. (259 N•m) of torque, paired with a four-speed automatic transaxle. Additional standard equipment includes YES Essentials stain-resistant seat fabric, Electronic Vehicle Information Center, Tire Pressure Monitoring display, travel computer, Satin Silver accents and chrome interior door handles.

Standard exterior equipment on the Chrysler Sebring Convertible Touring includes a Touring badge, heated body-color exterior mirrors, automatic headlamps and 17-inch tires with aluminum wheels.

Available options on the Chrysler Sebring Convertible Touring model, beyond the options available on the Sebring Convertible model, include a cloth or retractable hard top convertible top, a MyGIG™ navigation / entertainment / infotainment system, an Electronic Convenience Group (which includes heated/cooled cupholder, remote start, single-zone automatic temperature control, automatic headlamps, cabin air filtration system, universal garage door opener, automatic-dimming rear-view mirror and security alarm) and a Special Touring Group (which includes 18-inch tires and aluminum wheels, cloth convertible top, windscreen, leather/chrome shift knob, leather-wrapped steering wheel, steering-wheel-mounted audio controls, leather trimmed and heated seats and fog lamps).

### **2008 Chrysler Sebring Convertible Limited**

The 2008 Chrysler Sebring Convertible Limited model has a starting U.S. MSRP of \$32,345 (including \$675 destination). In addition to the standard features on the Chrysler Sebring Convertible and Sebring Convertible Touring models, the Chrysler Sebring Convertible Limited features a standard 3.5-liter V-6 engine that produces 235 horsepower (175 kW) and 232 lb.-ft. (232 N•m) of torque coupled with a new six-speed automatic transaxle that comes standard with Auto Stick.

Additional standard features include a cloth convertible top, leather-trimmed seats, leather shifter knob, leather-wrapped steering wheel with audio controls, tortoise shell accents on the steering wheel, instrument panel and doors, chrome exterior door handles, Satin Silver door handles and PRNDL bezel, premium Boston Acoustics sound system, cabin air filtration system, bright sill scuff pad, automatic-dimming rearview mirror and theft alarm.

Standard exterior equipment on the Chrysler Sebring Convertible Limited model includes a Limited badge, fog lamps and 18-inch tires with aluminum wheels.

Options, beyond those available on the Sebring Convertible and Sebring Convertible Touring models, include a Luxury Group (which includes 18-inch tires and chrome-clad wheels, heated front seats and a windscreen) and an Electronic Convenience Group (which includes automatic headlamps, remote start, single-zone automatic temperature control, universal garage door opener and heated/cooled cupholder).

### **2008 Chrysler Sebring Convertible Production**

Production of the 2008 Chrysler Sebring Convertible began in the first quarter of 2007 at the newly refurbished

Sterling Heights (Mich.) Assembly Plant. Sebring Convertible's new 173 horsepower 2.4-liter four-cylinder World Engine is built in the state-of-the art Global Engine Manufacturing Alliance (GEMA) plant in Dundee, Mich. The 2.7-liter V-6 engine and the 3.5-liter V-6 engine are built at the Kenosha (Wis.) Engine Plant.

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